



# LifeMark

Securities Corp.




 800.291.7570

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# WHAT WE DO



## PLAN

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The cornerstone of a successful financial practice depends on the ability to deliver objective and personalized financial planning services.

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## ADVISE

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LifeMark's Corporate RIA provides programs ranging from sophisticated global allocation to innovative alternative investment approaches.

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## PROTECT

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Flexibility in product offerings with access to variable and fixed insurance products, underwriting expertise, creative case design, and education.

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## INVEST

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A comprehensive menu of investment products including Mutual Funds, Annuities, General Securities, and Alternative Investments.

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We provide "A Better Way" for financial service

As a trusted advisor, LifeMark serves its clients honorably and with distinction.

ABOUT US

CONTACT US

# Benefits and Features

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The independent representative plays a vital role in financial services that cannot be provided by captive broker/dealers. LifeMark does not offer **Proprietary Products** but can help develop a **Proprietary Process**.

WHY LIFEMARK



## Experience

First name basis. Executive team with 100+ years of collective experience.



## Accessible

No phone trees. Dedicated transition and service professionals.



## **Support**

Hybrid model catering to the independent financial practitioner.

## **LIFEMARK SERVICES AGREEMENT**

We provide our representatives with all of these fundamental elements as part of our services agreement.

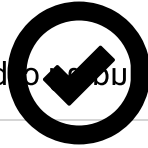
## Technology

Cloud based services for all aspects of financial services professional.

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## Technology

### E&O



Top of the line E&O insurance coverage.

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### E&O

## Development

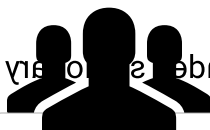


Fully paid for professional design services.

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## Development

## Branding



LifeMark and dual branding services for the hybrid advisor.

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## Branding

## Compensation

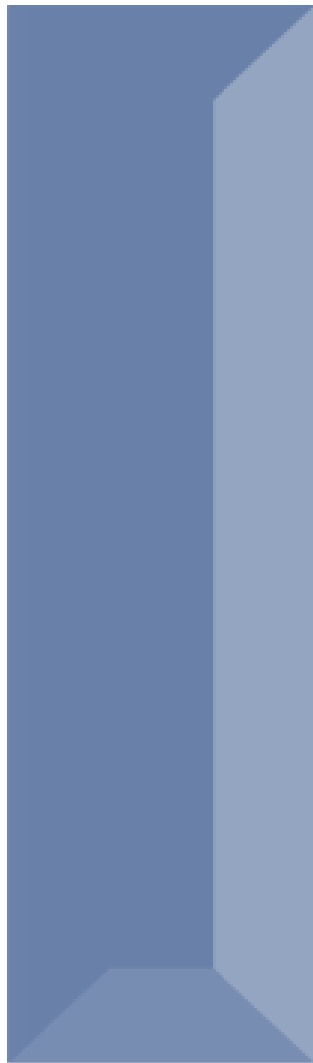
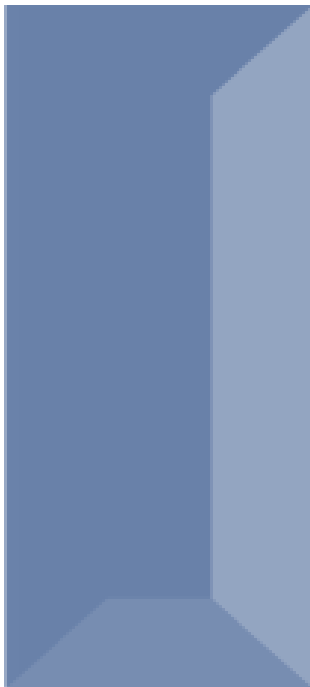
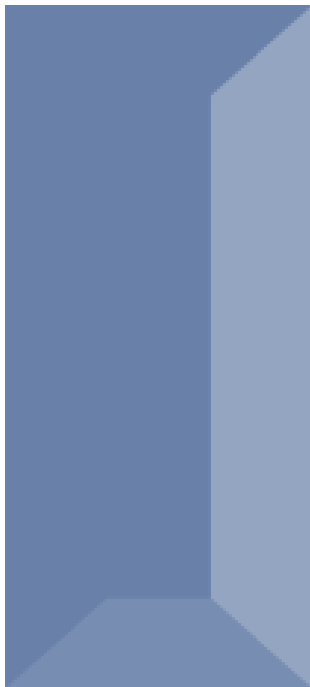
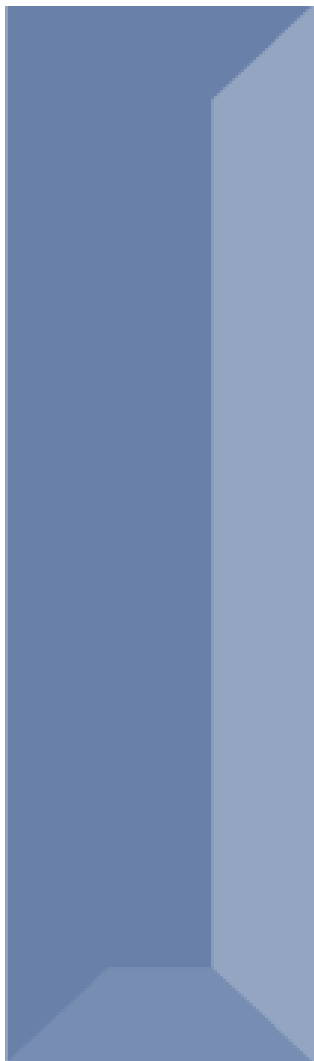


Flexible planning fees. Advisor paid monthly. Commissions paid weekly.

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## Compensation





# CONTACT

## Corporate Headquarters

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# LOGIN

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Education Page

## NAIFA



National Association of Insurance and Financial Advisors

