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OUR FIRM

<u>INVESTMENTS</u>

PROFIT-BASED FEE
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NEWSLETTER >

## WELCOME TO CCM

Since 1987, Check Capital Management (CCM) has helped individual and institutional investors protect and grow their assets. We employ a value-oriented, long-term investment strategy that rests on this fundamental truth: When you buy a stock, you're buying part-ownership in a business.

We never forget that we're handling *other people's money*—a portion of which belongs to our families, friends and coworkers—and therefore have a strong aversion to loss. Moreover, we believe the best way to make money is to minimize losses.

On behalf of our clients, we seek to acquire stocks of exceptional businesses, run by first-class management teams, when those firms are selling at bargain prices. Persistently approaching investment decisions in this manner creates greater opportunity to maximize upside potential and minimize downside risk. Rooted in simplicity and common sense, our strategy has delivered solid investment results to clients for over 30 years.

CCM strives to stand apart from many other investment-management firms because of our:

- Straightforward investment approach
- Notable long-term track record
- Profit-based management fee (available to "qualified clients")

We encourage you to explore this site and discover more about how CCM can serve you.



President and Chief Investment Officer



## THE BLUE CHIP INVESTOR

Check Capital Management's newsletter, *The Blue Chip Investor*, features market observations, investment insights, recent trades, earnings reports, price/earnings ratios, company profiles and other valuable data.

FREE Trial Issue

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