

## How to Invest

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## Appleseed Fund – (APPLX, APPIX)

At **Appleseed Capital**, we seek to generate market-beating returns by making prudent, disciplined, and sustainable investments in a range of asset classes from markets around the world.

## Go-Anywhere Value

Invest across a wide range of asset classes, geographies, industries, and market capitalization, looking for undervalued, responsibly managed companies.

## Think Independently

Look for absolute value, invest with a long-term perspective, focus capital on our best ideas and strive to manage risk of permanent capital loss.

## Skin in the Game

Eat our own cooking; Appleseed's portfolio managers are also significant owners of Appleseed Fund shares in their personal investment accounts.

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### ANNUALIZED RETURNS – AS OF 03/31/2019

	<b>1 Year</b>	<b>3 Years</b>	<b>5 Years</b>	<b>10 Years</b>	<b>Since Inception</b>
<b>Investor Class (APPLX)</b>	3.74%	6.89%	2.83%	10.05%	6.16%
<b>Institutional Class (APPIX)</b>	3.94%	7.06%	3.04%	<i>10.24%</i>	<i>6.32%</i>
<b>MSCI World Index</b>	4.02%	10.69%	6.78%	12.38%	5.12%

*The funds past performance does not guarantee future results. Italics indicate extended performance, as APPIX did not exist until 1/31/11. APPIX extended performance is an estimate based on the performance*

of APPLX, adjusted for the difference in fees. The investment return and principal value of an investment in the Fund will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Fund may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by calling 1-800-470-1029.

The gross expense ratio of the Fund's investor class is 1.55%, and the institutional class is 1.30%; the net expense ratio after contractual fee waivers through January 31, 2020 is 1.35% and 1.16%. The Fund's ninety day redemption fee is 2.00%.

<b>ANNUAL RETURNS</b>								
	<b>2018</b>	<b>2017</b>	<b>2016</b>	<b>2015</b>	<b>2014</b>	<b>2013</b>	<b>2012</b>	<b>2011</b>
<b>Investor Class (APPLX)</b>	-3.41%	17.42%	9.94%	-9.12%	-1.68%	19.09%	13.31%	-2.12%
<b>Institutional Class (APPIX)</b>	-3.19%	17.57%	10.16%	-8.87%	-1.51%	19.41%	13.57%	-2.12%
<b>MSCI World Index</b>	-8.71%	22.40%	7.51%	-0.87%	4.94%	26.68%	15.83%	-5.12%

<b>TOP TEN HOLDINGS – AS OF 03/31/2019</b>	
Sprott Physical Gold Trust	14.83%
SINA Corp	7.30%
US Treasury Notes	5.66%
Embraer SA ADR	4.68%
Hyundai Home Shopping Network	4.43%
China Mobile Ltd ADR	3.50%
Samsung Electronics Co Ltd	3.28%
Silicom Ltd	3.19%

Ardelyx Inc	3.10%
COSCO Shipping Ports Ltd	2.92%

*Subject to change*

<b>FUND FACTS</b>	
Ticker Symbol	APPLX, APPIX
Share Class	No-load, No 12b-1
Initial Mimumum	\$2,500
Inception Date	12/08/2006



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*You should carefully consider the investment objectives, potential risks, management fees, and charges and expenses of the Fund before investing. The Fund's prospectus contains this and other information about the Fund, and should be read carefully before investing. You may obtain a current copy of the Fund's prospectus by calling 1-800-470-1029 or by downloading one here. The Fund's past performance does not guarantee future results. The investment return and principal value of an investment in the Fund will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance of the Fund may be lower or higher than the performance quoted. Performance data current to the most recent month end may be obtained by calling 1-800-470-1029.*

*Investing involves risk, including loss of principal. There is no guarantee that this, or any, investing strategy will be successful. Investments in international market present special risks including currency fluctuation, the potential for diplomatic and political instability, regulatory and liquidity risks, foreign taxation and differences in auditing and other financial standards. Value investing involves the risk that an investment made in undervalued securities may not appreciate in value as anticipated or remain undervalued for long periods of time. Because the Fund does not invest in companies that do not meet its ESG criteria, and the Fund may sell portfolio companies that subsequently violate its screens, the Fund may be riskier than other mutual funds that invest in a broader array of securities.*

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*Appleseed Capital is the Impact Investing Arm of Pekin Hardy Strauss Inc, advisor to the Appleseed Fund and an SEC registered investment firm dedicated to value investing. For more information, visit [www.appleseedcapital.com](http://www.appleseedcapital.com).*

*The Appleseed Fund is distributed by Unified Financial Securities, LLC. (Member **FINRA**).*

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