

Committed to offering objective investment advice to our clients with a genuine concern for their money

# **About Us**

As a registered investment advisor since 1977, Hendley & Company has had a paramount objective of providing objective investment advice to our clients. While we take a holistic look at odder to clients investment portfolios that can stand the test of market cycles. We are an independent, fee-based investment advisor with a strong sense of fiduciary duty to our clients.

Our clients include individuals, corporations and charitable endowments, and we believe that each client has unique needs. We often work with our client's tax and legal counsel to understand those needs, but we do not provide professional tax and legal advice. We design an investment strategy in line with each client's goals and preferences and incorporate cash flow needs, tax considerations, risk tolerance and time horizon in that strategy.

### **CONTACT US**

# **Our Approach**

### **Heng-term client** relationships for long-term success **Competitive that long-term investment** success in creating wealth for our clients comes from investing in high-quality common stocks over market cycles. Since short-term market results are not predictable, we work with our clients to maintain the patience and discipline of equity ownership during unsettling events.

For our actively managed accounts, we believe that a diversified investment portfolio comprised of individual securities gives our clients an understandable strategy, the opportunity for tax efficiency and a certain ability to control investment risk through selection and asset allocation. In the short run, investment risk may be reflected in price volatility, but in the long run, it can be reflected in an erosion of buying power. We measure investment opportunity against investment risk.

As a fee-based advisor, our incentive is to grow our clients' assets over time. By continuously communicating with our clients, we seek to evaluate how their needs change over the years and we adjust our strategy accordingly.

### **CONTACT US**

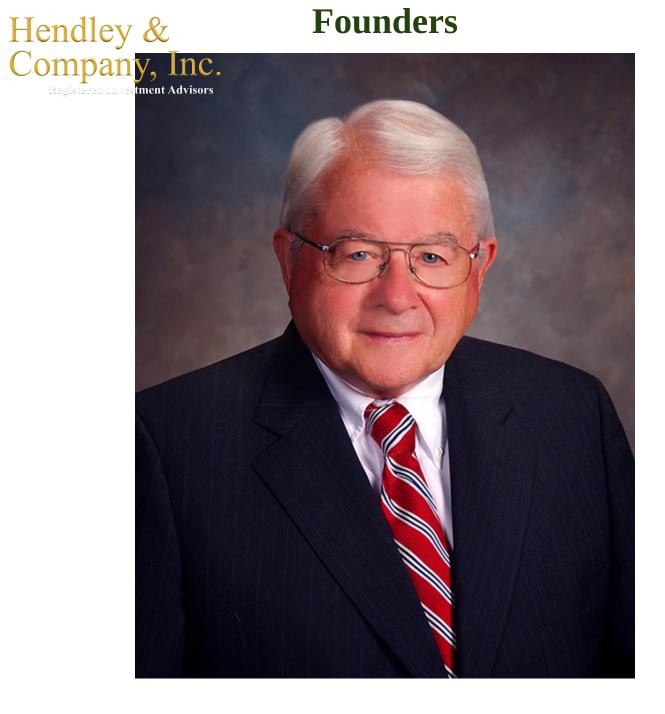


# **Our Services**

Our advisory agreements give us discretionary authority to manage assets commensurate with the client's investment objective. Assets are on deposit with an independent custodian who also reports to the client. Hendley & Company provides complete reporting with tax information, transaction information and historical performance results.

### **CONTACT US**

# **Our Team**





## Albert and Susan Hendley

#### Founders

Albert and Susan Hendley, founders of Hendley & Company, Inc., have been part of the investment community since 1965. In 1977 they incorporated Hendley & Company in the State of Ohio and registered with the SEC as an investment advisor. Bert is the past President and CEO, and Susan has served as President and Chief Compliance Officer since 2001. They reside in Zanesville.

# **Individual Members**



# Reneé M. Smith, CFA®

Reneé M. Smith is a CFA<sup>®</sup> charterholder and joined Hendley & Company in 1984. Mrs. Smith holds an undergraduate degree in political science from Miami University and a Masters in Business Administration from The Ohio State University. She and her husband reside in Zanesville and have a grown son.

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### Kenneth N. Melick, CFA® RESEARCH ANALYST

Kenneth N. Melick joined our staff in February 2014 as a Research Analyst. He graduated from Ohio State University with a bachelor in Business Administration in 2008 and he received his Chartered Financial Analyst<sup>®</sup> designation in August of 2012. He resides in Canal Winchester with his wife.

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# Hendley & Company, Inc Registered Investment Advisors



### Michael A. Snode

#### ACCOUNT EXECUTIVE / VICE PRESIDENT OPERATIONS

Michael A. Snode joined Hendley & Company in 2006 after serving seven years as an investment officer in a bank trust department. Mr. Snode holds an undergraduate degree in business administration with finance major from Ohio University. He resides in Zanesville with his wife and two children.



### Mary A. Hildebrand VICE PRESIDENT AUDIT

Mary A. Hildebrand serves as Vice President Audit and has been employed by Hendley & Company since 1990. Ms. Hildebrand holds an undergraduate degree in business administration from Ohio University. She resides in Zanesville and has two grown daughters.





# Elaine Morrow

Elaine Morrow joined Hendley & Company in 2005 and has over 40 years of experience in customer service. She resides in Zanesville with her husband.

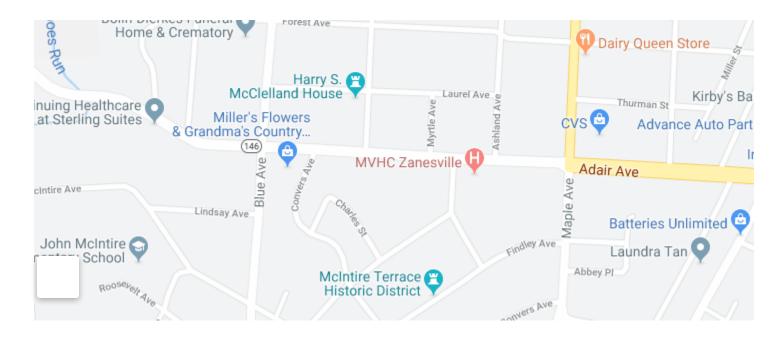


#### Deborah Ryan RECORDS MANAGEMENT

Deborah Ryan joined Hendley & Company in 1995 and has over 20 years of experience in operational duties. She resides in Zanesville with her husband.

## CONTACT US





# Contact

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