# EAST END FINANCIAL GROUP (/index.cfm)

318 Roanoke Ave Riverhead, NY 11901 (http://www.google.com/maps?

Comprehensive Financial Planning Services Since 1980

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631-727-8111

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631-727-1817



(https://www.facebook.com/EastEndFinancialGroup/)

### WELCOME

East End Financial Group, Inc. (EEFG) provides comprehensive financial planning services for successful small businesses and high-net-worth individuals.

Since 1980, we have worked with clients here on the East End to develop and execute effective, sustainable strategies specifically designed to meet your personal and financial goals. We partner with our clients and — once your plan is in place — work with both you and your professional service providers, adjusting as needed to ensure that you always remain on track to meet your long-term objectives.

Although our clients enjoy access to the same planning, research and investment instruments offered by the major financial houses, because we are a truly independent, full-service advisory firm, we are accountable to no one but our clients.

This unique mix of flexibility and capability enables us to remain truly objective and focused on your needs throughout the process of assessment, development and ongoing execution of customized solutions that specifically meet your individual goals and aspirations.

Perhaps most importantly, at EEFG our clients enjoy a level of personal service and accessibility that has become increasingly rare in today's financial services environment.

In short, we provide true concierge-level service, and are *always* there for you whenever you need us.

If you are a new or prospective client we invite you to explore our site and contact us directly with any questions you might have. And of course, if you are already a client, as always feel free get in touch with us at any time.



Our unceasing Commitment to Excellence has enabled us to provide comprehensive financial planning services for over three decades."

—John Kosinski, Founder
With nearly a century of combined
experience spanning investment,

advisory, financial, estate and retirement planning, our highly trained professionals are uniquely qualified to both understand and meet the challenges faced by our clients here on the East End.

## EAST END FINANCIAL GROUP ADVISORY BOARD

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#### ABOUT US (/ABOUT\_US.12.HTM)

At East End Financial Group we provide effective comprehensive financial planning, investment, advisory, estate and retirement planning services for small businesses and professionals. We develop truly customized...

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#### OUR SERVICES (/OUR\_SERVICES.11.HTM)

Successful planning is considerably more complex than just investment and return. At EEFG we analyze your long-term objectives from every possible angle, and do our best to not only respond to your needs, but anticipate them...

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#### <u>CONTACT US</u> (/CONTACT\_US.13.HTM)

At EEFG we believe that regular personal communication is the key to developing and sustaining relationships with our clients, and helping them achieve their goals. What's more, we understand that your need for our services is...

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"We truly see the big picture."

- Annmarie Zilnicki

We look forward to hearing from you.

#### Check the background of our EEFG investment professionals on FINRA'S BrokerCheck (http://brokercheck.finra.org/)

EEFG clients shown in the graphics on the home page were chosen based on tenure with the firm. Selection should not be considered an endorsement of EEFG or the advisory services provided.

East End Financial Group, Inc. (EEFG) is a Registered Investment Advisor (RIA), located in the State of New York. Securities are offered through American Portfolios Financial Services, Inc. (APFS), a registered broker dealer (CRD No. 18487), MEMBER: FINRA (http://www.finra.org) & SIPC (http://www.sipc.org). EEFG and APFS are not affiliated. EEFG provides investment advisory and related services for clients nationally. For important disclosures please visit our disclosures page (files/13448/Disclosures EEFG 20171019%7E001.pdf).

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