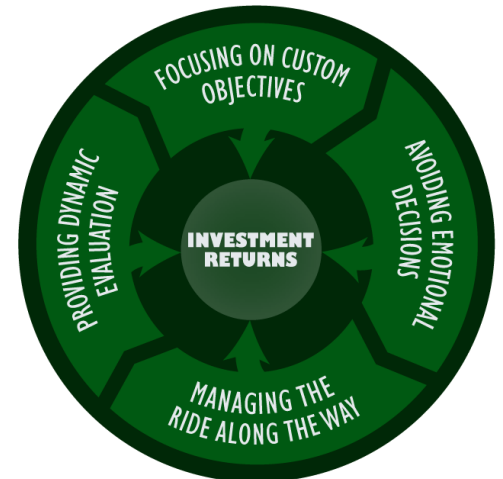


## The Difference Maker: A Profession of Stewardship

At Capital, we believe investment returns are the result of a thoughtful, objective, client-focused process. Our process focuses on custom objectives, avoids emotional decisions, manages the “ride along the way”, and provides dynamic evaluation. These steps are the essence of our simple, sophisticated and effective approach to the profession of investment stewardship. Amidst the noise and clutter of a crowded investment landscape, we like to think of our process as The Difference Maker.



[Download \*The Difference Maker\* PDF →](#)



### Video: Focusing on Custom Objectives

Learn how the investment team at Capital manages each portfolio based on client-defined objectives instead of using a cookie cutter approach to investment management.



### Video: Avoiding Emotional Decisions

Watch how the investment team at Capital helps clients avoid making emotionally driven investment decisions that can adversely affect their investment results.



### Video: Managing the “Ride Along the Way”

Learn how the investment team at Capital helps smooth investment returns through the use of a simple investment approach.



### Video: Providing Dynamic Evaluation

Watch how the investment team at Capital constantly monitors the global macroeconomic landscape while considering the unique circumstances of the firm's clients.

fundamental research, we build custom investment portfolios comprised of individual stocks and bonds tailored to achieve the individual investment objectives of our clients. The firm is a registered investment advisor with the SEC.



◆ **Simple Philosophy**  
[Watch video →](#) [1m:17s]



◆ **Sophisticated Process**  
[Watch video →](#) [1m:02s]



◆ **Effective Outcomes**  
[Watch video →](#) [0m:54s]

## Subscribe!

Receive notifications of added *Perspectives*, Commentary, and Observations

Name:

Email:

[Register](#)

## Recent *Perspectives*

[Rock the Gemba](#)

[Low Bar](#)

[Are We There Yet?](#)

[The Picture Within the Picture](#)

[The Wall](#)

[Ring in the New \(Experiments\)](#)

[Market Matters](#)

## Recent Observations

[The Business Cycle](#)

[A Bit about Bitcoin](#)

[History and Resilience](#)

[BREXIT: Walking the Dog](#)

[Framing the 2016 stock market . . . two months in](#)

[December 2015 ISM](#)

[October 2015 ISM](#)