

# STRATEGIZE PROSPERITY

We assist financial institutions in need of guidance to improve their profitability and reduce risk. Let's talk.

## START HERE

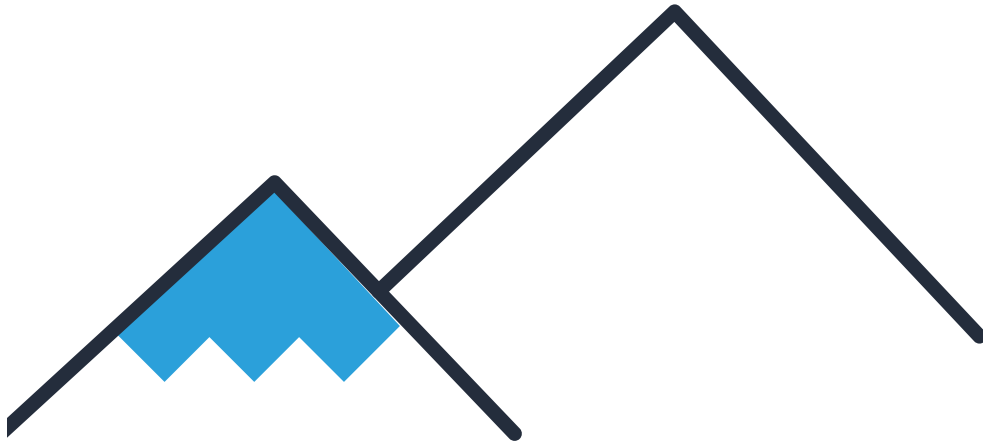


BALANCE SHEET MANAGEMENT

INVESTMENT ADVISORY/CONSULTING

REGULATORY/CRISIS MANAGEMENT

EDUCATION & TRAINING



## THE TAYLORED PATH

We've helped dozens of clients navigate financial challenges and increase profitability. Learn more about how we do it.

### LEARN THE STEPS

## TESTIMONIALS

I think not only are they sharp BSM guys, they have also helped educate our staff. We have all sorts of data, and our controller and treasurer are smarter today because of TA. They teach us about the impact of our actions. They're part of the ALCO group. And they lead the discussion with our senior management group. They also bring ideas to the table. Todd's a smart guy that I liked and I value his opinion. And having seen him in action in a variety of situations, I know he's a steady, conservative and thoughtful guy.

- Richard D.



## SUCCESS STORIES

### BALANCE SHEET MANAGEMENT

The Bank: Taylor Advisors began working with Union and Guardian Savings Banks (Cincinnati, OH) in the 1st quarter of 2012...



[VIEW THIS SUCCESS STORY](#)

[SEE ALL STORIES](#)

## TAYLOR NEWS

### FINDING VALUE IN AN IRR PROCESS REVIEW

Archives | 5 min read

Rising interest rates have certainly been on the minds of many bankers over the past year. The Fed has hiked the Fed Funds target rate eight times in its current...

### INVESTMENT GUIDE FOR A FLAT YIELD CURVE

Archives | 7 min read

## DEPOSIT DIARIES: NATIONAL RATE CAPS AND "HIDDEN" LIQUIDITY RISK

Archives | 5 min read

Accelerating Deposit Costs At the beginning of the Fed's march to higher rates, depositors had become numb to near-zero rates on deposits. Memories of 5% 1yr CDs from 2007 faded...

[SEE ALL ARTICLES](#)

## SCHEDULE A NEEDS ASSESSMENT NOW

It's free. It's painless. It's a good first step.

[CONTACT TAYLOR](#)

### OUR SERVICES

MUNICIPAL INVESTMENT SUBSIDIARY

BALANCE SHEET MANAGEMENT

INVESTMENT ADVISORY/CONSULTING

## REGULATORY/CRISIS MANAGEMENT

Keep up with us, as well as the latest trends and news. Join our newsletter.

First Name \* Last Name \* Email \*

**Sign Up**

©2019 Taylor Advisors. All Rights Reserved.  
[Privacy Policy](#) | [Site Info](#) | [Site Map](#)

