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Alpha Asset Consulting provides unbiased, conflict-free investment consulting and financial advice. Alpha's institutional clients include companies that offer 401(k), profit sharing and pension plans to their employees. Its individual clients include individuals and families seeking assistance in achieving

their financial goals.

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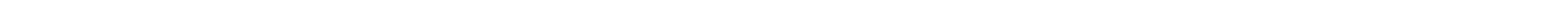
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Alpha provides advice to investment committees charged with managing and monitoring corporate retirement plans to assist them in fulfilling their fiduciary obligations to participants and beneficiaries. Alpha also provides a broad ...

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Alpha provides advice to individuals and families to assist them in developing and implementing strategies to achieve their financial goals. Alpha also provides project-based consulting services, generally related to major ...

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Driven by practical experience and fiduciary demand for objective advice, Shelly Jordan brings Alpha Asset Consulting's clients over twenty-five years of financial expertise. Her background includes a unique combination of ...

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## [Alpha's Approach](#)

Alpha works directly for and is compensated directly by its clients. Alpha does not sell investment products or accept product-related fees.

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