



MAKING SENSE OF MACROECONOMIC DATA

Our commentary, reports and analysis help you put economic information into context.

At WestEnd, we believe that economic trends are the winds that drive the direction of markets.

We offer investors a way to navigate these trends through a proven, market-tested investment process.

INTRODUCING THE COMMUNICATION SERVICES SECTOR

Global Equity ETF
Strategy



Global Balanced
ETF Strategy



U.S. Sector ETF
Strategy



Large-Cap Core
Equity Strategy



Investing in ETFs representing domestic and international markets positioned for economic strength.	Selecting fixed-income and equity ETFs to combine opportunity with protection.	Owning sector ETFs with economic tailwinds and avoiding those facing headwinds.	Holding a selection of approximately 20 stocks which we believe are poised to benefit from economic trends.
LEARN MORE	LEARN MORE	LEARN MORE	LEARN MORE

WHY WESTEND

WestEnd Advisors is an independent, institutional asset management firm managing \$4.7 billion* in assets under management and advisement as of March 31, 2019. Since 1996, we have developed and refined a proprietary, qualitative investment process that translates economic data analysis into thoughtful investment decisions. For two decades, this approach has enabled us to navigate a wide variety of market conditions on behalf of our clients.

** Total firm assets under management and advisement include \$4.0 billion of assets in Unified Managed Account (UMA) programs for which WestEnd provides model portfolios but has no discretion to effect trades and no supervisory responsibility over the assets in the program. This number has been derived from the most recent information provided by each of the participating UMA programs and may not be current as of the date stated above. This information is included as supplemental information only.*



QUARTERLY
UPDATES

MACROECONOMIC
HIGHLIGHTS – Q3 2019

JULY 1, 2019

CONTACT US

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Name (required)

EASING OFF THE GAS, NOT SLAMMING THE BRAKES – Q2 2019 COMMENTARY

JUNE 30, 2019

MACROECONOMIC HIGHLIGHTS – Q2 2019

APRIL 2, 2019

LATE IN THE GAME, BUT NOT DOWN TO THE BUZZER – Q1 2019

MARCH 31, 2019

MACROECONOMIC HIGHLIGHTS – Q1 2019

JANUARY 15, 2019

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