



# MAZARS GROUP AT A GLANCE

We are an international, transparent and independent organization. Globally we specialize in **Audit, Accountancy, Tax, Consulting and Advisory services.**

23000  
professionals

89  
countries

## ANNUAL REPORT

### BUSINESS. FOR GOOD®

We believe performance and responsibility go hand in hand and that businesses play a major role in the future of our economies and society. Exemplary corporate citizens, able to think and act long-term, make for healthier communities. Our sustainability services have been designed to help all organisations achieve responsible and long-term growth, under increasing public scrutiny and in the face of new and potentially threatening challenges.

The increasing public interest in ethics and in how companies create value, as well as the growing focus of regulators on sustainability, has led to important changes in the way companies are expected to drive their business and performance, and has given rise to Environmental, Social and Governance (ESG) metrics. The numbers speak for themselves: sustainable investing now accounts for 26% of all professionally managed assets and represents over \$22.89 trillion worldwide¹.

At Mazars, we believe this change is for the better. With global experts able to respond to increasing challenges within a more demanding and disparate ESG regulatory system, Mazars is in a position to serve and advise clients in an ever more complex space. We have developed a range of expertise in line with our commitment to doing **Business. For Good®**, aimed at reengineering trust in business, empowering people and nurturing collective responsibility.

#### Reengineering trust in business

Our solutions aim to enhance corporations' ability to act for the benefit of a better functioning economic and financial community. In this area, our services include, but are not limited to, non-financial assurance, GDPR, corporate governance as well as anti-bribery and corruption. We also consider Corporate Social Responsibility (CSR) to be about how companies earn their profits not how they spend them.

#### Nurturing collective responsibility

We support exemplary leadership and responsible actions which aim to build a better society and a cleaner planet. To this end, our sustainable offer includes CSR consulting and ethics in business consulting.

MAZARS

#### ZOOM

##### 1. Supporting transparency on ESG practices

We are living in an age of greater demand for transparency. The corporate world is no exception, with clients and the greater public expecting more information on how businesses conduct their affairs and asking for responsible value creation. In some parts of the world reporting on ESG issues is now even mandatory: in Europe, the "Non-Financial Reporting European Directive" requires public interest entities from all member countries to publish information on human rights, the environment and anti-bribery and corruption. As a global service provider, Mazars helps its clients around the world identify their risks and build a fair and balanced report, and provides assurance for the extra-financial information they disclose, either in a mandatory or voluntary manner.

##### 2. Respecting human rights

Companies are facing increasing pressure to produce transparent and meaningful disclosure, giving real insight into their performance and practices. The UN Guiding Principles on Human Rights are a blueprint for how companies should manage human rights risks connected to their business. This Reporting Framework and Assurance Guidance have been developed, in conjunction with Shift², through an open, global, consultative process involving representatives from over 200 organisations from all regions of the world. Many global companies have since adopted the Reporting Framework to address better human rights performance and the need for improved reporting.



##### 3. Preventing corruption

With the potentially important financial and reputational damages that can be caused by corruption, as well as a regulatory and legal environment which is increasingly difficult to navigate, companies need support in mitigating these risks and ensuring they comply with national and international laws, standards and guidance. This is where Mazars steps in as the only global player to cover the full anti-corruption spectrum: assistance in setting up an anti-corruption programme; review of anti-corruption design and implementation. We combine a strong and comprehensive anti-bribery framework

##### 4. Fostering good governance practices in South Africa

Since 1994, and the publication of the first King report on corporate governance, strict and specific standards of conduct have been established in South Africa for boards and directors of listed companies, banks, and certain state-owned enterprises. To help companies comply with these stringent requirements, Mazars has developed good governance services, tailored to suit companies' specific ethos, highlighting weak spots and building overall frameworks to achieve sound governance. These services notably include the assessment of governance arrangements

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As an independent member firm of the Mazars Group, the 2018 Mazars Global Yearbook, part of the 2017-2018 Mazars Group Global Annual Report, allows us to take a step back and reflect on the Group's international development and growth. The report dives into the history and values of the Mazars Group.

## CAREER OPPORTUNITIES



By joining Mazars, you would help serve our clients with the same high standards that has made Mazars a trusted advisor for nearly a century.

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