

# WE REACH FOR ALPHA EVERY DAY.



We are an investment management firm specializing in managed futures and cash equity strategies.

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## WHO WE ARE

Campbell & Company trades liquid markets and is a leading provider of alternative investment products that provide lowly correlated returns to complement a portfolio of traditional assets

NEW TO THE FUTURES MARKET?



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ABOUT OUR STRATEGIES



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UNDERSTANDING ALTERNATIVES



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## NOT ALL ALTERNATIVE ASSET MANAGERS ARE CREATED EQUAL

### TRANSPARENCY

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WE CHAMPION TRANSPARENCY ABOVE EVERYTHING. THAT MEANS WE'LL WALK YOU THROUGH OUR PROCESS AND EXPLAIN WHAT WE DO IN A LANGUAGE YOU'LL UNDERSTAND.

+ DISCIPLINE

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+ INNOVATION

---

+ ACCESSIBILITY

---

+ COLLABORATION

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+ TIME

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=  $\alpha$

[LEARN MORE ABOUT OUR APPROACH \(CAMPBELLSITEAPPROACH?BCPAGES=CAMPBELLSITEINDEX&CURRENT=CAMPBELLSITEINDEX\)](#)

**WE WORK FOR YOUR  
INVESTMENT PERFORMANCE**

**EXPLORE OUR RESEARCH AND INSIGHTS**



**UNDERSTANDING SYSTEMATIC MULTI-STRATEGY (SMS)**

**HARVESTING GLOBAL CARRY**

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## **MARKET RECAP NEWSLETTER**

**GET WEEKLY INSIGHTS AND STAY UP-TO-DATE ON ALTERNATIVE ASSETS.**

First Name \*

Last Name \*

Email \*

Company \*

Title \*

City \*

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SUBMIT

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