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WEEKLY ALPS ETF SPOTLIGHT

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REAL ASSETS

ALPS offers leading solutions in Real Assets. Real assets are being more commonly included in the strategic asset allocation mix of most investors and can play multiple roles in a diversified portfolio—including total return potential, diversification from low correlations with traditional asset classes, and inflation sensitivity. ALPS offers solutions across the wide range of real asset subsectors including MLPs, diversified and single commodities, gold, and real estate.

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THEMATIC INVESTING

Thematic investing aims to capture exposure to secular trends taking shape within an economy. Such trends may impact industries and influence how they do business. As a result, companies leading the disruption of the status quo may provide significant growth opportunities for investors.

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ALTERNATIVES

ALPS offers leading solutions in Alternative Assets. Alternative investments include asset classes that are outside of the traditional equity/bond/cash paradigm. “Alternatives” can offer unique sources of return, additional alpha, and low correlations to traditional investments. The CAIA defines four broad categories of the “alternatives” universe; Private Capital, Real Assets, Hedge Funds, and Structured Products. ALPS specializes and offers solutions in Private Capital and Real Assets which cover upwards of two thirds of the AUM in the alternatives space.

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FIXED INCOME

ALPS offers leading solutions in Fixed Income. Fixed Income investments offer risk-adjusted returns, capital preservation, and income. Bonds, or more generally "Fixed Income" have long been a staple in asset class allocation for institutional and retail investors. Over time it has become broadly accepted that a balanced portfolio would typically contain anywhere from 20% to 60% fixed income depending on the goals and risk tolerance of the particular investor.

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FACTOR BASED STRATEGIES

Recently, Factor strategies, which are designed to enhance diversification and offer better risk-adjusted returns than traditional market-cap-weighted indexes, have become increasingly more prevalent. Factor strategies seek to outperform their benchmarks by selecting and weighting securities according to any of the six critical factors for capturing excess returns.

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