

“The aim is to be direct without being rude, to capitalize on despair without exploiting the family’s hopelessness and depleting its resources, to stimulate hope without making false promises, to increase intensity while maintaining safety, to respect people while challenging their symptomatic behavior, and to take charge of the context while recognizing that the family is always in charge of and responsible for itself.” This quote from an internationally known family therapist, John Brendler, profoundly describes the fragile role demanded by all leaders of and advisors to families, and is a standard for our approach at RayLign.

—GREGORY T. ROGERS, FOUNDER & MANAGING PARTNER

The Family Alignment System

The Advisor Alignment System



Explore the components of RayLign's
Family Alignment System below:



[Family Branches](#)

D X N U A E S I C S

MAINABSES The three skillset clusters involve behaviors to spend the energy yielding as a social negotiator, and an expert to these four as to what the stakeholder should bring to the table. The high ground of family typically is not a simple bid to simply work with the values across all members but seeks to identify common values across the domains where they actually share assets or alliances to set the tone for carrying out effective work together.

RAYLIGN ADVISORY LLC
35 MASON ST.,
GREENWICH, CONNECTICUT
06830

(203) 742-5450

