



# Investing By Design

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## Who We Are

Blue Water Capital Management, LLC is a Syracuse, NY – based, SEC Registered Investment Adviser, specializing in retirement plan consulting, individual wealth management and 3rd party asset management.

As a fee – only adviser, Blue water acts as our client's trusted investment fiduciary. Our mission is to define what financial success means to our client's and design a plan to get there.

# Our Services



## For Individuals

Blue Water is committed to providing the highest level of investment advice and financial planning to our clients. As an Independent, fee-only Registered Investment Advisor, it is our mission to lead our clients to financial success. Through a disciplined and thorough process, we help our clients cl...



## For Employers

Simple. Flexible. Independent. Blue Water's Retirement Plan Services are designed to deliver the highest quality of investment management and educational services to our business clients and their employees. The team at Blue Water that designs retirement plans and researches the investments is also...



## For Financial Advisors

Blue Water believes the most successful advisor client relationship is built on trust and expertise. Financial advisors who work with Blue Water get to experience more time focusing on their client relationships while leaving the investment management and back office back office operations to us. Ma...

# Our Team



Blue Water Capital Management manages assets for individuals and families, providing investment management, and financial planning services.

Why Clients Choose Us?

# Insights

The EU: One Continent, Many Member States,

## European Union Several Political Voices...



BY ED ZABLAN, SENIOR INVESTMENT ANALYST, AVP ON JUL 8, 2019

Investments , Finance , Weekly Market Commentary

The European Parliament (EP) is an important forum for political debate and decision making at the European Union (EU) level. The Members of the European Parliament, or MEPs, are elected in the member states and represent the interests of

## Why Diversifying Your Portfolio Is Important



BY TOM BROWN ON JUL 8, 2019

Investments

If you're a beginning investor, it's likely you're concentrating on building your portfolio. But as important as it is to build that portfolio, you should also ensure that it's diversified. Why is a diversified portfolio so important? There are three key reasons why diversifying is important:

## AICPA Highlights 6 Recent Personal Finance Trends



BY TOM BROWN ON JUN 24, 2019

Finance

The American Institute of CPA's (AICPA) recently published a list of personal finance trends that we should all be concerned about. These trends highlight the fact that...

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## Info

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