Guiding You Toward Financial Security

HELPING AND EDUCATING RETIREES, WIDOWED OR DIVORCED WOMEN, AND SPECIAL NEEDS FAMILIES THROUGH HIGH STABILITY WEALTH MANAGEMENT AND HANDS-ON RESPONSIBLE GUIDANCE.

Schedule a Call to Learn About Our Services

Welcome!

We're Baron Financial Group

01:59

A Fee-Only and Fiduciary Firm Offering:

Financial Planning

However life unfolds, we’ll be here to help guide you as you make important financial decisions so you gain the confidence and clarity you need to look forward to your future.

Management

From determining which assets best match your profile to actively rebalancing during market cycles, we'll design a globally-diversified portfolio that aligns with your objectives and minimizes tax expenses.

Behavioral Guidance

Our collaborative team approach, paired with our ongoing client financial education, helps us ensure your expectations are realistic so you avoid making big-money mistakes.

Get to Know Our Team

About Us

What's Important to Us

At Baron Financial Group, our values govern everything we do. Committed to making a difference in our clients' lives, we look beyond the numbers in your bank account to uncover your true financial aspirations and potential.

Through our straightforward, no-nonsense process and ongoing client communication, we hope to instill a sense of confidence in everyone who walks through the door — simplifying the complex aspects of your financial life so you can focus more on enjoying your wealth and all of the opportunities it brings.

More About Our Firm

Fiduciary

As an independent and fee-only firm, we put your best interests ahead of our own. This means that every recommendation we make will be tailored according to your unique needs and goals. Our goal is to deliver proactive advice that benefits your bottom line and brings you more value and opportunity.

Transparent

your future.

Objective

With our fiduciary promise comes a need for objectivity — considering all options and not allowing biases to govern important financial decisions. Our many years in the industry have primed us to create and design sound financial solutions that support your unique goals for your future.

Learn More About the Benefits of Working with a Fee-Only Financial Advisor

02:30

Our Clients

Who We Help

Regardless of who you are or where you come from, we will always strive to deliver time-tested strategies and solutions that minimize financial distress and maximize your overall enjoyment of life.

With our team members as our greatest asset, we are constantly reviewing our processes and recommendations to ensure you get maximum value out of our relationship.

Our clients include:

Individuals

From preparing for your future family to finding the best ways to save your money, we help people from all ages and backgrounds secure the things they want out of life.

Families

Whether you're concerned about their higher education or simply want to be debt-free, we'll provide you with the tools you need to be successful.

Organizations

We'll collaborate with your team to ensure every investment decision aligns with your organization's broader mission — and vision — for the future.

We bring special expertise to:

Retirees

Instead of solely focusing on accumulation, we'll look for new ways to improve your current strategy and capitalize on the efforts you have already made.

Our mission is to empower you through ongoing education and one-on-one communication so you learn how to effectively manage your finances.

Families with Special Needs

Our extensive knowledge of government programs and eligibility requirements enables us to design a financial plan that serves the unique needs of your loved one.

Sound Like You?

Take the Next Step Today

What We Offer

When you work with us, we focus on protecting and growing your wealth because we believe responsible money management should be focused on slow, steady improvement as opposed to get-rich-quick strategies that fail to provide you with a stable foundation for your future.

Beyond what's going on in the world today, we focus on your **Personal Economy** — the aspects of your life that are most important to you — to gain a holistic understanding of which steps are necessary to secure your success and overall well-being.

Our comprehensive financial planning services include:

Investment Management

Retirement Planning

Social Security Planning

College Planning

Tax and Estate Planning Support

Medicare Specialist Analysis

Mortgage and Refinance Resources

Third-Party Insurance Reviews

How We Do Things

Financial Planning Process +

Investment Management Process +

Give Us a Call Today

Who We Support

Who We Support

At Baron Financial Group, we believe unwavering commitment can make all the difference. That’s why, in addition to helping our clients become financially secure, we also enjoy donating our resources and volunteering our time to individuals and organizations in need — to not only give back to our community, but to also help those who are less fortunate build a better, brighter future for themselves and their family.

Fair Lawn Food Pantry

Serving People With Developmental Disabilities

Spectrum for Living

Educational Insights

JULY 3, 2019

Happy Fourth of July from Baron Financial Group!

As we celebrate our nation's independence, we honor the courageous men and women dedicated to preserving our freedom. We wish all our clients and friends a Happy Independence Day!

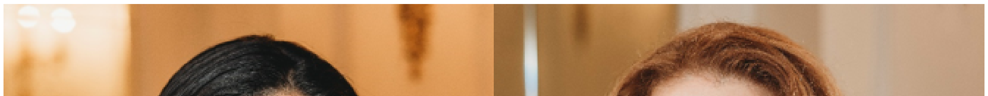
PHILANTHROPY

JUNE 25, 2019

Class of 2019: It Isn't Too Early to Start Thinking about Your Retirement

A 60-second read by the Baron Team: Congratulations 2019 College graduates! Throw that mortarboard as high in the air as you can and before it circles back down to earth, start thinking about saving for your retirement. You are most likely going to be responsible for setting yourself up for a successful retirement, so your best bet is to invest early and often.

INVESTING, RETIREMENT PLANNING, BARON TEAM



JUNE 18, 2019

Introducing 2 New Baron Team Members!

At Baron Financial Group, our team is our greatest asset. With the shared goal of improving our clients' lives, we incorporate a collaborative approach throughout our process to help ensure you get maximum value out of the time you spend with us. We are pleased to announce the addition of two new team members to our client service team: Johanna Valdueza and Angela Ludvigsen!

BARON TEAM

Read More from Our Blog

Navigating life is rarely simple, and managing your finances makes things even more complicated.

That's why, at Baron Financial Group, we've made it our mission to be your number one resource when it comes to money — from referrals and resources to strategies and implementation, we are with you every step of the way.

Schedule a 15 minute introductory call

Contact Us or Ask a Question:

FIRST NAME*

LAST NAME

EMAIL*

PHONE

Send

Our Locations

Two offices. One Team.

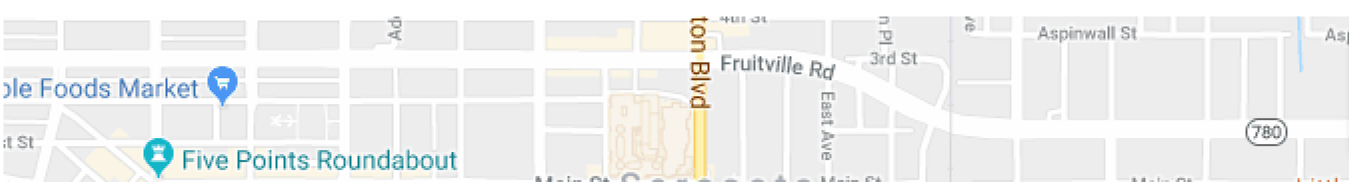
Principal Office

Fair Lawn, New Jersey

16-00 Route 208 South Suite 104

Fair Lawn, NJ 07410

201-791-6408



Branch Office

Sarasota, Florida

1990 Main Street Suite 750

Sarasota, FL 34236

941-922-1365

Contact

Toll-Free: 1-866-333-6659

Fax: 201-791-3907

Email: info@baron-financial.com

Additional Meeting Sites

Morristown, New Jersey

55 Madison Avenue Suite 400

Morristown, NJ 07960

Midtown Manhattan, New York

1133 Avenue of the Americas

New York, NY 10036

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*Email

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Sign Up!

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AWARDS

Read more for a list of selection criteria and research methodology.

WEBSITE PRIVACY POLICY

We will use your contact information to contact you about our company’s services and provide you with educational information. We will not share your contact information with strategic partners, affiliates, or other parties.

Marketing support provided by Ewing Consulting, LLC.

Disclosures