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# A PHILOSOPHY OF CHANGE

We focus our research exclusively on companies experiencing periods of rapid positive change.



[Find out more](#)



Trinity Street Asset Management is a  
specialist manager of Global and  
International equity funds

*We believe that three key aspects set us apart from the competition:*



**OUR PHILOSOPHY**



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**OUR PEOPLE**



**SPECIALISATION**



## Our Philosophy

We focus our research exclusively on companies experiencing periods of rapid positive change because this is where disruptions to normal market pricing mechanisms are most likely to be found.

The key advantage here is that "change" is a constant in business and markets and is ever-present, although where change takes place is constantly moving. "Under-Recognised Change" arises irrespective of whether value, growth or other trends are generally impacting markets and can therefore be seen as a consistent source of alpha.

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# "Nothing Endures but Change"

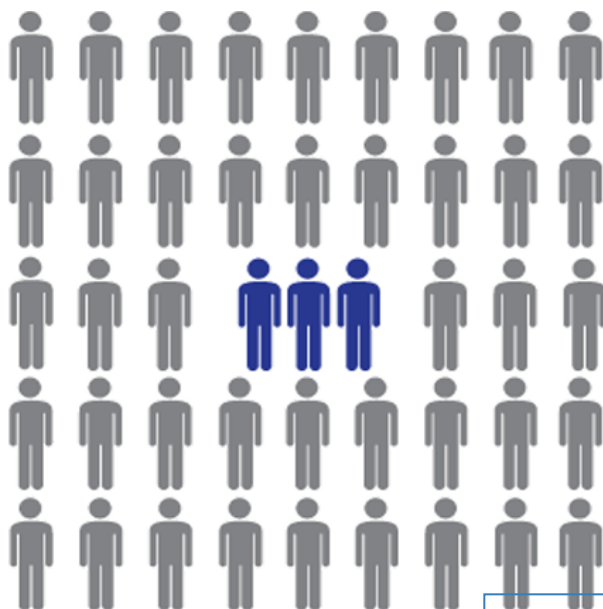
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## OUR PEOPLE

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Each of our fund managers has long experience of investing globally in top financial institutions. Trinity Street Asset Management is the product of deep and intensive thought about why large institutions tend to underperform and what can be done about it.

Genuinely effective teamwork (as opposed to the creation of large teams) and a market-leading approach to incentive, including the application of performance fees to reward directly only successful stock ideas, are among the key reasons for our investment success and set us apart from our competitors.



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# Specialisation

Global and EAFE equity investing in a maximum of 35-stock portfolios is all we do. We have no distractions. 100% of our time is focused on seeking to ensure that you achieve your performance objectives with this type of mandate and our whole organisation is geared solely to achieving that aim.

This represents a very different environment from fund management houses who may seek to balance the risk of their global equity strategy underperforming by launching alternative strategies.

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## CONTACT US

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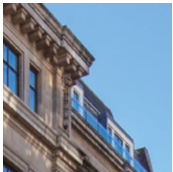
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