



In Pursuit of What Matters Most.

At HORAN Capital Advisors, we help clients maximize wealth through proper estate planning, risk management and fundamental investing. We understand that there are many reasons to accumulate wealth for the future. HORAN Capital Advisors never forgets it's about more than your wealth, it's about your life.

The HCA Difference

Strategy

Investment Professionals

Investment Philosophy

Asset Allocation

Equities

Fixed Income

Alternatives

Individuals & Families

Financial & Estate Planning

Equity Options & Equity
Concentration

HORAN Capital Advisors (HCA) is an independent, investment advisory practice focused on the investment and planning needs for high-net worth families and institutions. We are dedicated to forming lifelong relationships with our clients and believe continuity and conversation will help us achieve it.

Our team of advisors and portfolio managers partner with you to create a durable investment portfolio in the context of your financial/estate plan or your institution's liability driven endeavors. We are dedicated to a reliable process and leverage our

NEWS

APR 9

Investor Letter Spring 2019

Click here to read our most recent Investor Letter.

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DEC 19

2019 Tax Guide Now Available

The 2019 Tax Guide is now available.

Institutional Investment Accounts

best thinking from all our
seasoned professionals.

Let us be your valued partner as
we collectively work through your
financial transitions.

*HORAN Capital Advisors (HCA) is an
independent, SEC-registered investment
advisor.*

NEWS



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BLOG

JUN 23



Dogs Of The Dow Update: As Of June 21, 2019

With the first half of 2019
nearing an end, the Dogs of
the Dow strategy is keeping
pace with the Do...

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