

Who We Are

The Financial Insight Center offers unbiased recommendations and a level of individualized service that can be difficult to find from firms affiliated with specific financial institutions. By keeping our focus on you, we work as a team to demonstrate how your financial plan can create the future you always wanted.

OUR DISTINCTION

OUR FOCUS

OUR TEAM

Our Distinction

Insight Center apart, and it's what continues to please clients today.

1

Independent Thinking

Financial Insight Center is not commission based. We are simply focused on the best wealth management opportunities for you.

2

Highly Trained Team

Besides excelling in financial strategies, Financial Insight Center advisors are experts with powerful modeling tools that depict accurate and realistic "What if" solutions.

3

The Insight Retirement Clarifier™

Our own proprietary and proven retirement planning process, The Insight Retirement Clarifier dynamically balances our clients' retirement goals and resources.

4

Objective Advice

As registered Investment Advisors, it is our fiduciary responsibility to carefully consider all angles of your finances. That means we are bound to act in your best interests; our reputation of integrity supports this role.

5

World-Class Access

Our stature within the industry allows the Financial Insight Center access to top institutional money managers and other services not available to the typical financial advisor.

6

Our Clients

Although ages, backgrounds, professions, and family status differ, our clients generally have investable assets of \$500,000 or more. We choose to work with a limited number of clients who appreciate a notable level of expertise and individualized service.

Our Focus

The Client Experience

The Financial Insight Center is about you—not our products or any pre-determined recommendations.

Your financial, personal, and future situation is different from anyone else's, and we treat it that way.

No “cookie cutter” plans allowed.

We make it a point to reveal your life priorities, then customize a strategy to help you reach these goals. We are fee-based and unaffiliated. We consider this part of our commitment to giving you personalized, independent advice that is in your best interest.

Simply put, we believe in putting all our energies and expertise to your advantage. It is this deep-rooted philosophy that has built a relationship of trust with our clients. We have been privileged to expand our business and client relationships throughout the years.

Our Team

...a variety of financial contexts and services, the Financial Insight Center team provides well-rounded advice and exceptional service to each of our clients. Click a team member's photo to learn more about the experience and skills he or she can add to your financial plan.



BRADY JARDINE
PRINCIPAL



RICHARD JANKE
ADVISOR



DALLIN CUTLER
ADVISOR



DAVID TATE
ADVISOR



TYLER PETERSEN
ADVISOR



RYAN KRANTZ
ADVISOR



BRIAN WILDE
ADVISOR



TIM GOTTFREDSON
DIRECTOR OF PLANNING



MARK MATLEY
PRINCIPAL



CHUCK CUTLER
PRINCIPAL



PAUL SALISBURY
PRINCIPAL



SUZANNE MICKELSON
OFFICE MANAGER



CHERIE CHILD
OFFICE MANAGER - LOGAN



JOAN EGGERS
ADMINISTRATIVE ASSISTANT

Financial planning is different at the Financial Insight Center because our very organization is different—from our proprietary planning process to our in-depth wealth and investment management services.

Learn more about our unique approach to planning and how each area of service helps clients achieve their own definition of living a wealthy life.

THE INSIGHT RETIREMENT CLARIFIER™ WEALTH MANAGEMENT
INVESTMENT MANAGEMENT

Client Center

My Wealth Management Site

A comprehensive view of your financial assets including investments, insurance, real estate, and more.

LOG IN NOW

My Investment Portfolio

See the investment details of your portfolio including asset allocation and portfolio structure.

LOG IN NOW

Contact Us



With offices in Salt Lake City and Logan, Utah, and Pocatello, Idaho, Financial Insight Center provides financial planning and wealth management services to individuals and organizations. Please feel welcome to contact us with your questions.

OR, TO BE CONTACTED BY US, PLEASE COMPLETE THIS FORM:

Name:

City & State:

Phone:

Email:

Your Question or Comment:

SUBMIT

Salt Lake Office

Email: info@fictire.com

Phone: 801-449-3239

Fax: 801-386-5164

Office: 3115 E. Lion Lane, Suite 250 Salt Lake City, UT 84121

MAP & DRIVING DIRECTIONS

Logan Office

Email: info@ficretire.com



Fax: 435-787-7103



Office: 632 N. Main, Suite 3B Logan, UT 84321

MAP & DRIVING DIRECTIONS

Pocatello Office

Email: info@ficretire.com

Phone: 208-232-5940

Fax: 208-232-5776

Office: 275 S. 5th Ave. Suite 110, Pocatello , ID 83201

MAP & DRIVING DIRECTIONS



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