

CONTOUR ASSET MANAGEMENT

ABOUT US

Contour aims to exploit rapidly evolving trends within TMT in order to deliver strong risk-adjusted returns independent of market direction.

Contour Asset Management LLC is a long/short equity manager focused solely on investing in the technology, media and telecommunications (“TMT”) sectors. Brummer & Partners, a multi-billion AUM Swedish alternative investment management firm, holds a minority ownership stake in the business.

We seek to leverage industry specific expertise and disciplined portfolio management to target attractive absolute risk-adjusted returns. This is accomplished through long and short investments in equities and derivatives, with a focus on the global technology, media, and telecommunications (“TMT”) sectors.

TMT is defined to be inclusive of all related services, distribution channels (commercial & retail) and/or businesses whose main infrastructure process is IT enabled. While the TMT industry has a long history of innovation and disruption, we believe that the current pace of change is the fastest it has been since at least the late 1990s. In our view, this change can create great opportunity for those companies that can spearhead or quickly adapt to the changing landscape and great risk to those companies who are hindered by their technological or financial legacy.

Contour’s in-depth analysis of industries from a top-down perspective, combined with deep rooted bottom-up company specific analysis, should allow for a greater understanding of changes within the industry over a longer-term horizon. When this level of analysis is applied to both long and short investments, we expect to produce a portfolio that derives the majority of its performance from alpha rather than beta.

We strongly believe that whether the global economy is growing or shrinking, there will be ample opportunity for alpha generation brought about by the on-going disruptive change within the TMT industry.

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