



“The Sailboats” 3/8/12 Paul Treseler

A Rules-Based Investing Philosophy



ABOUT US

Empirical Asset Management, LLC, is an independent investment management firm serving individuals, families, and institutions. We are registered with the SEC, and based in Newton, MA, a suburb of Boston. [More](#)



INVESTMENT PLATFORM

Our team has deep experience in developing proprietary Rules Based Investing® strategies to help our clients achieve successful outcomes a wide range of investment objectives and risk profiles. [More](#)



SUSTAINABLE INVESTING

We have created a Rules Based Investing® equity strategy for investing in a large cap index that incorporates sustainability factors, as well as fundamental financial factors associated with alpha generation. [More](#)

EAM at a Glance

- * Independent investment firm, registered with SEC
- * *Rules Based Investing®* philosophy removes human emotion
- * Focus on individuals, families, RIAs, and institutions
- * If you'd like to see a current copy of our ADV Part II, click [here](#)

[Contact us](#) about our proprietary *Rules Based Investing®* methodology

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