

<u>Home (http://anchorpath.com/)</u> <u>Who We Are (http://anchorpath.com/who-we-are/)</u>

What We Do (http://anchorpath.com/what-we-do/)

How We Do It (http://anchorpath.com/how-we-do-it/)

Insights (http://anchorpath.com/insights/) Contact (http://anchorpath.com/contact/)

## $f: \Box \to \Box$ Transforming Beta into Alpha

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AnchorPath Financial, LLC is an investment management firm with a new approach to downside risk control. We implement proprietary pro-active risk control with modest leverage which enables our funds to outperform the equity markets with lower downside risk.

## Today's Shortcomings

- Most alternative approaches are no longer effective
- Back-tested quantitative algorithms are flawed and seldom work well in a live environment
- Failure to control short-term risk negatively impacts long term results

## Our Countermeasures

- Implement systematic pro-active downside risk control
- Integrate multiple risk control techniques
- Apply sophisticated use of exchange traded instruments

## Transforming Beta into Alpha: We turn market exposure into excess returns

Learn More (anchorpath.com/contact)

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