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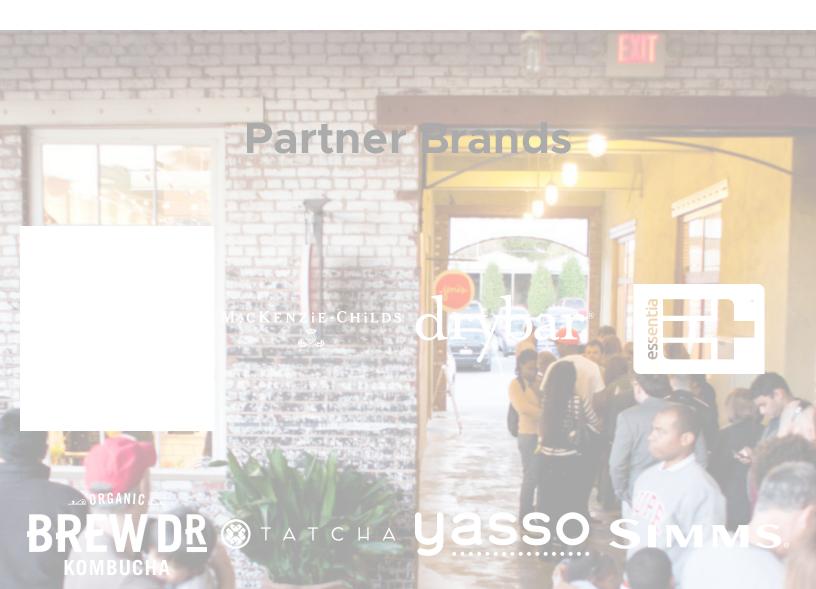
## WE HELP **Passion Brands** THRIVE

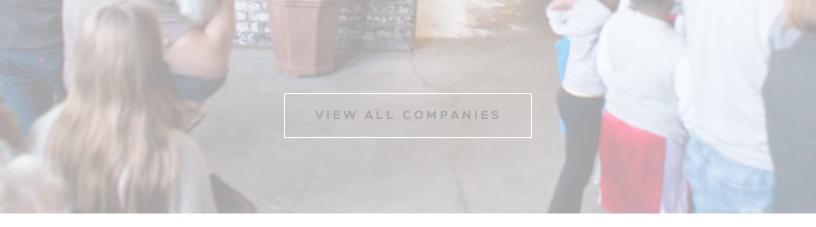


# **Impact Through Partnership**

Castanea is a private equity firm that helps owners of great consumer brands realize their vision. We work alongside them to provide financial, strategic, and operational support.

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#### MEET OUR BRAND FOUNDER

### Vicky Tsai - Tatcha

Suffering from acute dermatitis and developing a keen awareness of the importance of ingredients on the skin, I began traveling East in search of a more evolved, holistic approach to beauty. On a trip to Kyoto, I discovered a world of pure beauty, craftsmanship, and heritage. An encounter with a modern-day geisha changed my life.



#### MEET VICKY TSAI

MEET OUR BRAND FOUNDERS

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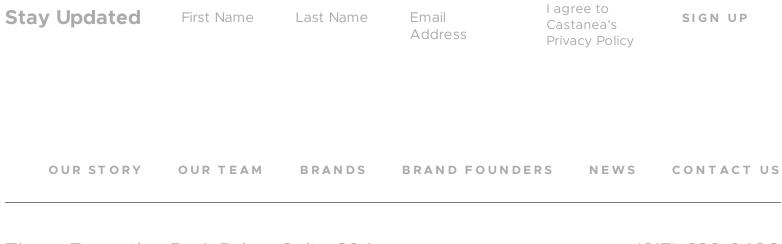
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