

Our Story
Our Story
Our Heritage



Our Team
Brands
Brand Founders
News
Contact Us

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Passion Brands

THRIVE



Impact Through Partnership

Castanea is a private equity firm that helps owners of great consumer brands realize their vision. We work alongside them to provide financial, strategic, and operational support.

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Partner Brands



MACKENZIE CHILD'S

drybar



ORGANIC
BREW DR
KOMBUCHA

TATCHA

yasso
SIMMS

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MEET OUR BRAND FOUNDER

Vicky Tsai - Tatcha

Suffering from acute dermatitis and developing a keen awareness of the importance of ingredients on the skin, I began traveling East in search of a more evolved, holistic approach to beauty. On a trip to Kyoto, I discovered a world of pure beauty, craftsmanship, and heritage. An encounter with a modern-day geisha changed my life.

MEET VICKY TSAI



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