STERLING PARTNERS

INSPIRED GROWTH

ABOUT

STERLING PARTNERS IS A DIVERSIFIED INVESTMENT MANAGEMENT PLATFORM FOUNDED IN 1983 AND BASED IN CHICAGO.

The firm started with four young entrepreneurs investing in companies with capital raised from friends and family. With early success, the founders of the firm started raising institutional funds in 2000. Sterling's institutional fund practice focused primarily on control investments in founder-run, middle market companies in the healthcare services, education, and business services sectors. Sterling continues to manage a portfolio of companies across its funds, leveraging the firm's deep domain expertise, focus on transformational growth, entrepreneurial roots, and access to world-class human capital to add value.

In 2015, Sterling partnered with Strada Education Network to establish the Sterling Partners Education Opportunity Fund (EOF). With a separate investment team and shared operations, EOF represented an expansion of Sterling's activity set into single industry investment strategies. Not long thereafter, Sterling formed Sterling Partners Equity Advisors (SPEA) and Sterling Partners Quantitative Investments (SPQI) with established veterans in a variety of liquid market investment strategies.

For its new investment activities outside of EOF, in 2017, the firm shifted from the blind-pool, non-industry specific, middle market fund business into a multi-asset investment management platform investing across a variety of strategies. Today, Sterling invests internal and third party capital on a deal-by-deal basis across a variety of industries, growth stages, and structures, and backs managers across an array of asset classes. We look to invest in a wide variety of companies in various stages of growth – from early stage, high growth businesses to mature, profitable companies – across several industries. We make control, non-control, and preferred equity investments with both internal and outside capital.

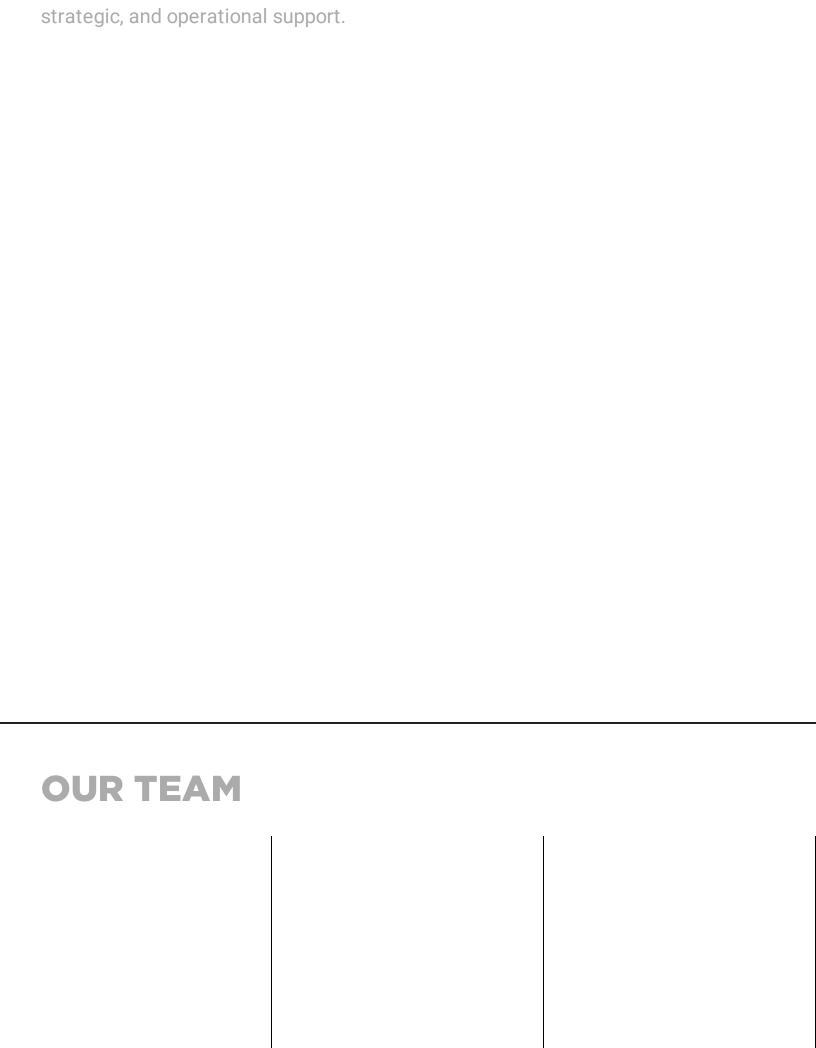
WHAT WE LOOK FOR

PRIVATE EQUITY

We look to invest in a wide variety of companies in various stages of growth – from early stage, high growth businesses to mature, profitable companies – across several industries. We make control, non-control, and preferred equity investments with both internal and third party capital.

ASSET MANAGEMENT

We look for managers with extensive experience and expertise in their strategy and provide them with financial,



Alex Amedeo	Kiley Taslitz Anderson	Amsey Bai
Nishaad Balachandran	Eric Becker	Doug Becker
Renee Berghoff	Sean Bisceglia	Jim Boyce
Michael Brown	Chris Dardanes	Shawn Domanic

Mike Drai	Jeff Elburn	Rick Elfman
And Forest		Midrations
Avi Epstein	Elyssa Fisher	Michael Gershenzon
Jessie Goldberg	Chris Hoehn-Saric	Jeffrey Izenman
Jeffrey Keith	Whitney Krutulis	Stacey Lager

Kelsey Lawrie	Sam Leibovitz	Scott Moen
Alexander Pasman	Rob Polston	Jason Rosenberg
Jason Ryder	Jeff Schechter	Nathan Schmidt, CFA
Michael Schmitt	Roberta Schwartz	Brian Schwartz

Kevin Silverman, CFA	Carrie Sowers	Kristina St. Charles
Ofa Stead	Steven Taslitz	Dr. Francisco J. Vaca
Shoshana Vernick	Stefan Weitz	Desmond Werthman

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connection with portfolio companies that are deemed not to be clients for regulatory purposes, though they may also provide services to portfolio companies of funds managed by Sterling. These services may include branding and marketing, supply chain, revenue, and human capital management.

NEWS

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July 8, 2019

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July 1, 2019

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May 20, 2019

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ASK A QUESTION
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