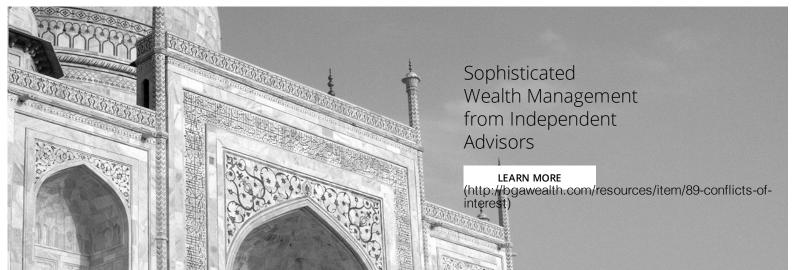




Client login (/client-login)



It's OK if you're not old money.

Neither are we.

It's not that we have anything against inherited wealth. It's just that most of our clients have built theirs the same way we've built our firm: Through hard work. Which means we know better than most wealth management firms how to protect and grow the results of lifetime's labors.

And while Benedetti, Gucer & Associates lays no claim to being the favorite wealth management firm for "old money," we have earned a reputation for rock-solid integrity and service to clients that is the envy of such firms. Perhaps that's why a significant amount of money - both old and new - has found its way to us.

Not a Heart Attack, Just Heartburn (/resources/item/95-not-a-heart-attack-just-heartburn)

Investors tend to see short-term volatility as the enemy. Volatility may lead many investors to move money out of the market and "sit on the sidelines" until things "calm down." Although this approach may appear to solve one problem, it creates several others:

Conflicts of Interest (/resources/item/89-conflicts-of-interest)

Sure, your financial advisor claims to be giving you good advice. But just who is it good for?

All too often, it isn't you.

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