

TERMS & CONDITIONS

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OUR APPROACH

Resonate Capital was founded by **John Aiken** and is an SEC registered long/short equity investment firm headquartered in San Francisco. Resonate Capital's "next-generation" investment research approach is built off the ability to extract information from the growing digital footprint of the global consumer.

The Resonate Capital investment Team utilizes non-traditional data collection methods to extract how various technologies are disrupting "old world" business and naturally evolving into new business models. Our investors include endowments and other organizations that take a long-term view.

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