

Take the emotion out of investing

FUNDS

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Knowing how to invest in the face of opportunity amidst market uncertainty requires intelligence, risk management, and a systematic approach. Counterpoint uses quantitative models to achieve allocations that exploit market inefficiencies while seeking to avoid financially and emotionally taxing volatility.

Innovative

Active management beyond the index.

Tactical

Movement between asset classes.

Conservative

Focused on reducing volatility.



April 25, 2019

The Not-So-Safe 60/40 Portfolio

A 60/40 split between buy-and-hold positions in stocks and bonds is a time-honored, set-and-forget, plain-vanilla asset allocation – so much so that it's

[Read more.](#)



March 22, 2019

Tax Advantaged Investing with Tactical Diversification

Trend-following strategies applied to high yield corporate and municipal credit may allow investors to mitigate the downside while seeking reasonable

[Read more.](#)



February 15, 2019

The Keys to Smart Equity Investing

In today's hypercompetitive investment landscape, active investment managers must earn their fees by targeting genuine opportunities to outperform. To do

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