



We partner with leading corporations to manage their venture capital programs.

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WE'VE PARTNERED WITH OVER A DOZEN CORPORATIONS, INCLUDING:



VENTURE CAPITAL AS A SERVICE

The Biggest Companies Trust Touchdown

We take a comprehensive approach to managing corporations' venture capital activities, with services ranging from entity formation to investment management and exits. Our platform covers all aspects of the corporate venture capital lifecycle.

**Corporations Must Have
A VC Program**

[Learn Why](#)

**Touchdown Offers the Most
Effective Solution**

[Learn How](#)

OUR PARTNERS

Kellogg invests in next-generation ingredients, foods packaging, and enabling technology.

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EXPERIENCE, TRUST & REPUTATION

Our Team Can Accelerate Your VC Program

Our team has founded or managed more than a dozen corporate venture programs and provides professional expertise to deliver financial and strategic returns.



TOUCHDOWN'S FOUNDERS RICH, DAVID, AND SCOTT

[Meet Us](#)

INSIGHTS

'Risky Business' Blog

Our Risky Business blog delivers original thoughts, research, and insight on corporate venture capital, corporate strategy, along with overall perspectives on venture capital and entrepreneurship. We focus on frameworks for understanding innovation trends, together with practical advice for implementing professionally run corporate venture capital programs.

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FORBES

Why Structure Can Outperform Opportunism In Corporate Innovation

RISKY BUSINESS

5 Reasons Corporate Venture Capital Programs Fail

RISKY BUSINESS

Wait for Your Pitch

Why discipline matters in venture capital

WE ARE HIRING

Want to break into VC? Try CVC!

By adopting professionalized innovation programs, you have the opportunity to move your program past ad hoc approaches and innovation theater.

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Ultimately the right formula is: hire the right team, set-up the program with the right goals and strategy, adhere to best practices, and be “friendly” to founders and start-ups.

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CVC is one of the fastest growing parts of the VC ecosystem. Touchdown is expanding its team and looking for top talent interested in a career in venture capital

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About Touchdown Ventures

We provide venture capital as a service for leading corporations.

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