



**IBUY**  
Amplify Online Retail ETF

MORNINGSTAR  
5-STAR OVER  
MORNINGSTAR

Based on risk-adjusted return<sup>11/17</sup>  
among 49 Consumer Cyclical  
funds (as of 5/31/19)

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(/ibuy).

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[EASI - Tactical Growth ETF \(/easi\)](#)

**THEMATIC**

[IBUY - Online Retail ETF \(/ibuy-online-retail-etf\)](#)

[XBUY - International Online Retail ETF \(/xbuy\)](#)

[BLOK - Transformational Data Sharing ETF \(/blok-amplify-transformational-data-sharing-etf\)](#)

[BATT - Advanced Battery Metals & Materials ETF \(/batt\)](#)

[LEND - Peer-to-Peer Lending & Crowdfunding ETF \(/lend\)](#)

**INCOME**

[YYY - High Income ETF \(http://yieldshares.com/yyy-yieldshares-high-income-etf\)](#)

[DIVO - Enhanced Dividend Income ETF \(/divo-amplify-yieldshares-cwp-dividend-option-income-etf\)](#)

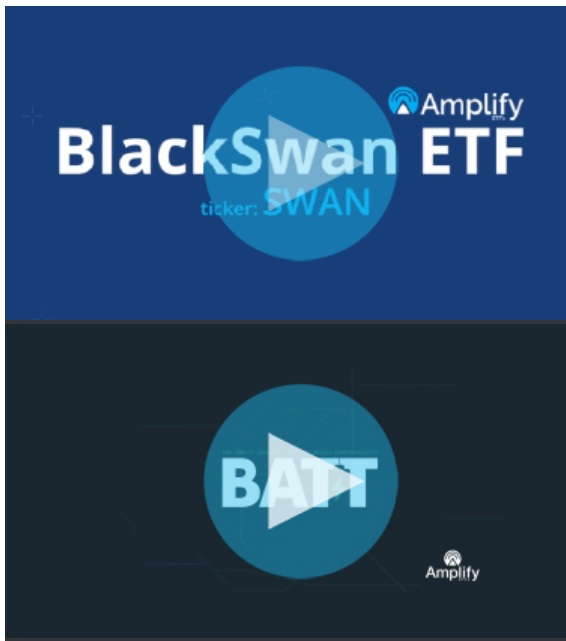


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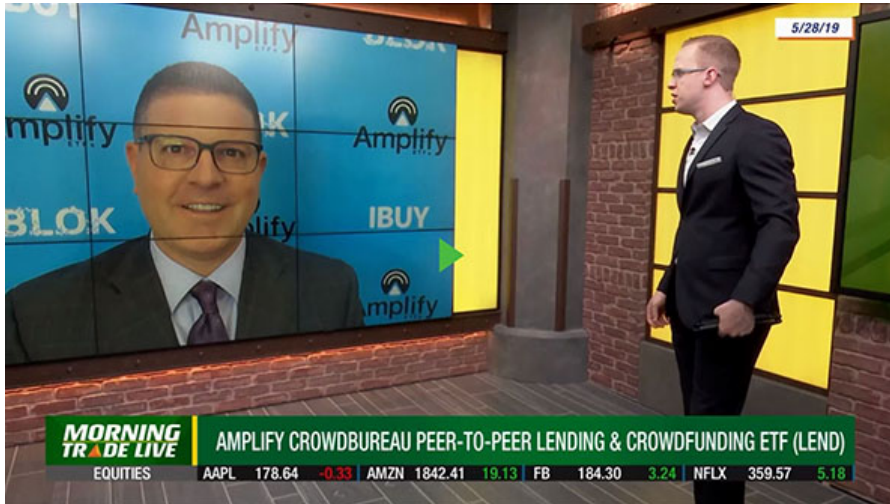
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**AMPLIFY HEADLINES**



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*Press Release: Amplify Launches the CrowdBureau Peer-to-Peer Lending & Crowdfunding ETF (LEND)*  
[https://www.amplifyetfs.com/Data/Sites/6/media/docs/LEND\\_Press\\_Release.pdf](https://www.amplifyetfs.com/Data/Sites/6/media/docs/LEND_Press_Release.pdf)

*Press Release: Amplify Launches the International Online Retail ETF (XBUY)*  
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[Amplify ETFs Rings the NYSE Opening Bell for the BLOK ETF \(/headlines#article75\)](#)

*Press Release: Amplify Launches the Advanced Battery Metals and Materials ETF (BATT)*  
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*Press Release: Amplify Launches the EASI Tactical Growth ETF (EASI)*  
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months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. The Amplify Online Retail ETF (IBUY) Fund received 5 stars among 49 Consumer Cyclical funds for the three-year period ending 5/31/19.

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