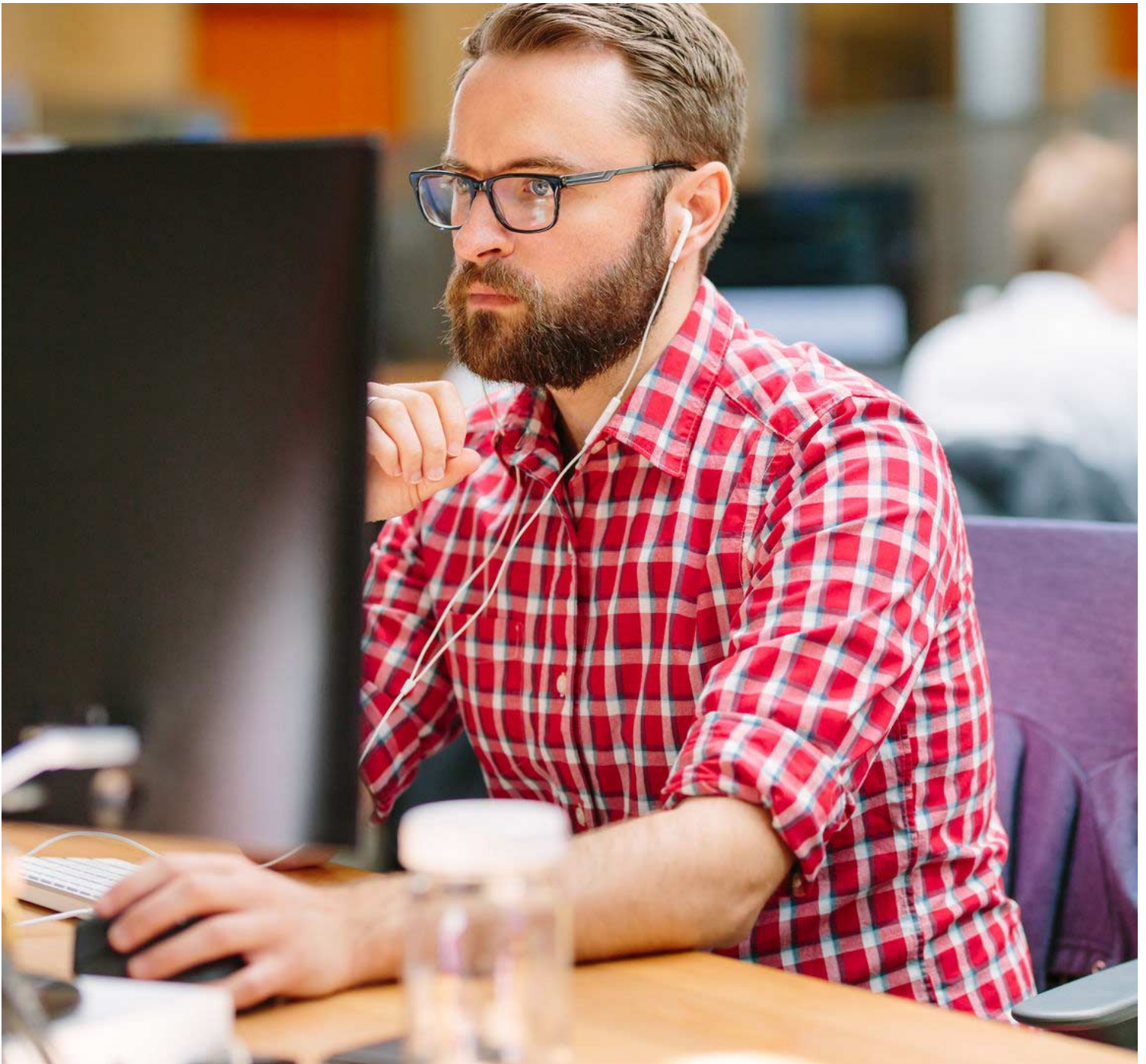


# A comprehensive financial wellness platform

The employee benefit to power your company's growth

[Schedule a demo](#)



## Compete successfully in today's full-employment economy

46% of employees say that financial challenges cause the most stress in their lives. <sup>1</sup>

Financially stressed employees are less productive, leave the company for higher compensation, experience health issues and are less engaged. <sup>2</sup>

Employees increasingly look to their employers to help them achieve financial security and wellness. <sup>3</sup>

# Increase profitability

95% of employers agree, financial wellness has been effective in reaching their bottom line <sup>4</sup>



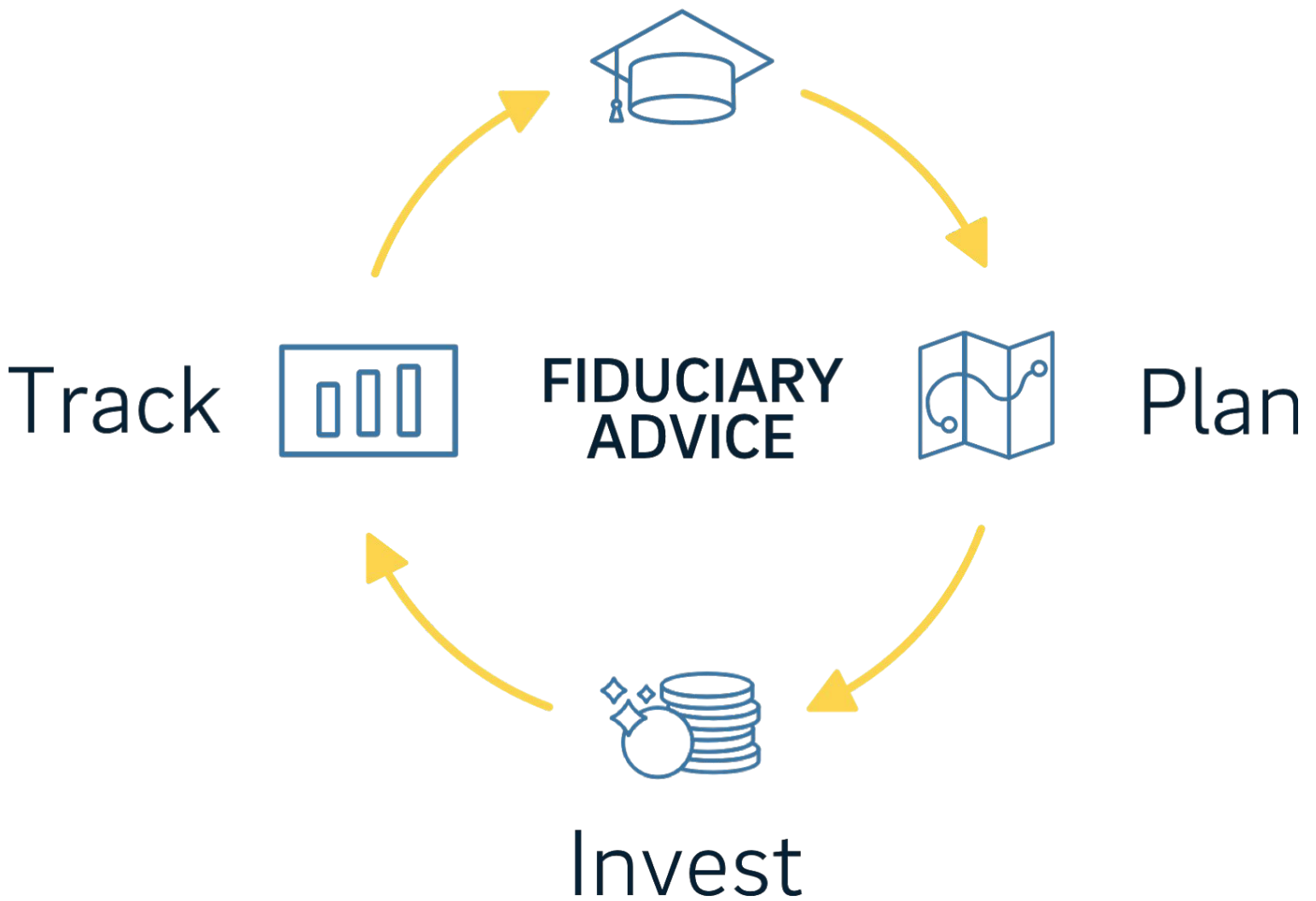
Greater employee engagement / lower stress

Less employee turnover

Improvement in employee productivity / performance

Poten  
ca

By investing in employees' financial wellness, employers see an average of \$3 return on investment for every dollar spent <sup>5</sup>



## The BrightPlan financial wellness solution

Comprehensive, personalized, actionable, and measurable

A certified fiduciary – independent, objective advice held to the highest standard

Goals-based planning for all life goals, like home purchase, education, retirement or debt reduction

A single, integrated picture of investments across multiple financial institutions

Goal tracking, spending analysis and budgeting tools

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