



**Align your investments with your values, and create a brighter future for yourself and the world.**

[www.justinvest.com](http://www.justinvest.com)



Follow

## Just Invest takes center stage...

Inside ETFs is the world's premier Exchange Traded Fund (ETF) conference with 2,300+ financial advisors, institutional investors, hedge...



Vijay Rao, CFA, FRM

Feb 14 · 4 min read

## Why Gender Diversity is not Board Diversity

We are happy to share our blog post with Ms



Sabrina Chen. Sabrina collaborated with Just Invest this past summer as one of our...



Jonathan Hudacko

Oct 19, 2018 · 9 min read

## Angst to inspiration: the story of how we're up for a Wealth

### Management Industry Award

A few years ago, my mom had me review her retirement portfolio. I was disappointed by what I found. Lack of diversification, high fee...



Jonathan Hudacko

Jun 8, 2018 · 3 min read

## Tax-efficient Personalized Index Portfolios from Just Invest

The most significant investment trend of the last decade has been the shift to low cost, passive portfolios which track a broad market...



Vijay Rao, CFA, FRM

Apr 17, 2018 · 5 min read

## San Francisco Drills Deeper into Fossil Fuel Divestment — Guest Opinion



The highly anticipated hearing on San Francisco's public pension fund's fossil fuel divestment finally seems to reflect the urgency of our...



Vijay Rao, CFA, FRM

Apr 17, 2018 · 5 min read

## Responsible investment in a time of mass shootings



The recent Valentine's Day Massacre in Parkland, Florida and subsequent partisan politics debate has become frustratingly normal, at time...



Jonathan Hudacko

Mar 12, 2018 · 6 min read

## Why hasn't San Francisco's pension plan adopted a low carbon policy?



“Fossil fuels make modern life possible.” —  
William Coaker, Jr., Chief Investment  
Officer, SFERS



Vijay Rao, CFA, FRM

Jan 27, 2018 · 6 min read