

**Know which  
stock to buy**



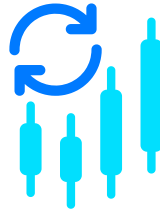
**When to buy  
& sell stock**



**Add stocks to  
favorites**



**Create custom  
Personas**



**Get quick  
Updates**



**Smarter way  
to invest**

**Artificial intelligence based  
live stock analysis**

Upturn provides the end users the ability to create and plan stock market portfolios on their own.

Core to this is the AI/ML based stock recommendation which provides insights on when to "Buy" or "Sell" a stock within a portfolio.

These recommendations cater to different personas of a stock investor

## Portfolio Simulation

Enables users to create multiple portfolios by choosing different stocks into a portfolio either through a stock screener or directly adding stocks into a custom portfolio.

The user can then compare different portfolios by seeing how the portfolio performed historically based on simulation on the various portfolio metrics.

## Add Favorites

Add all your favorites stocks in a special page called My Favorites to quickly check for any updated recommendations for them

[Know how it works](#)

# Stock Screener

Stock Screener enables the user to shortlist stocks based on specific criteria including Upturn Star Rating, Personas, and simulated Historic performance and browse through stocks based on the criteria before adding them to a portfolio us.

[Know how it works](#)

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