

Investment accounts with reward points

We do the hard work.
You enjoy the rewards.

Start investing 

You earn points for spending. Why
not for investing?

Saving and investing for the long-term can be hard.
We want to reward you for it.



The world's first investment account with reward points

Earn points for every dollar you contribute to your Nestana account. Redeem your points for flights, hotels and more – just like your credit card. We invest your money in a low-fee diversified portfolio that's right for you.

How Nestana works



Start

Open up a Nestana account and make an initial deposit. Then link your bank account if you'd like to make ongoing contributions.



Invest

Our experts automatically create a customized investment portfolio of low-cost index funds that's right for you.



Earn reward points

Get points for every dollar you contribute. Then redeem points for travel and other items, just like your favorite credit card.

[Get started >](#)

Why Nestana?

Imagine earning a lifetime of reward points for a lifetime of investing

Reward Points

Earn points for every dollar you contribute to your Nestana account, just like a rewards credit card.

Our points can be redeemed for all kinds of things, including flights, hotels, and gift cards.



[Explore Our Rewards](#)



Fully Digital

We're a digital-first institution.
That means easy-to-use online

interfaces and no annoying paperwork.

Get Started >

Autopilot investing done for you

We're an SEC-registered investment advisor. Our experts create personalized portfolios of low-cost funds from leading financial institutions like Vanguard and BlackRock that are tailored to you.

We keep your fees low, and we rebalance your investments to keep you on track.



Learn More >

How we compare

We charge less than half the fee of a typical financial advisor.¹

With no minimum account balances and no hidden fees. And you earn rewards points.

Nestana Account

Typical Advisor



0.15% Fee



1.10% Fee



No Minimum



Set minimum



Reward Points



No Rewards

[Explore Pricing >](#)

Financial advisor fee reflects blended average fee for accounts under \$100k, per Cerrulli data published in the Wall Street Journal, October 7, 2018



Earn rewards

Earn reward points for every dollar you save with us.



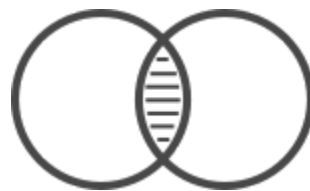
Grow your nest egg

Our investment experts will tailor a portfolio to your needs.



Easy sign-up

Get started with a new account in just a few



Have multiple investment accounts?

No problem!

Consolidate your

simple steps

accounts with us easily.

Our Offering

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Investments

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