

The Independent Sponsor Firm

Innovating Private Capital

We believe the future of finance relies on the independent model to bring absolute objectivity, discipline and flexibility for the LP community. Given the significant capital raises done by traditional private equity firms, we view the total amount of 'dry powder' across the capital spectrum provides fertile opportunity for an independent sponsor to scale deal vs. return economics.

Our primary and sole mission is to combine global LP reach towards unique industry opportunities where niche economics and operational scale intersect. As a firm, we aim to become the largest independent sponsor firm, applying our investment model towards various industries spanning US and Greater China.

We strive to build a strong LP network that encompasses family offices, traditional private equity firms, private credit funds, etc., to ensure a flexible yet trustworthy capital network to facilitate opportunistic transactions.

News & Views

Industry Focus: Highly Specialized Approach



Generation Next: Tailoring Financial Advice For Millennials And Beyond

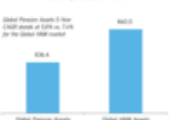
Apr 17, 2019

Why Wealth Creation Is The Next Frontier In Wealth Management

Apr 14, 2019

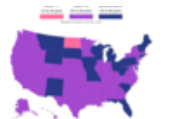
What UHNW Families Really Want

Feb 11, 2019



Key retirement hurdles to be concerned with and UHNW retirement problems

Aug 18, 2018



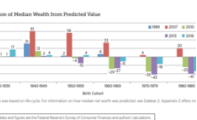
Money At Risk: Retirement Stats and What to Look For

Jul 25, 2018



Money At Risk: Retirement isn't simple and issues are everywhere

Jun 21, 2018



Money At Risk: Wealth management founders are better entrepreneurs yet are hurting

Jun 15, 2018

Pershing conference takeaways and how to justify your fees as a wealth management adviser

Jun 10, 2018



We offer our LP relationships with immense flexibility across select industries. In leveraging our CEO networks, traditional private equity relationships, our firm is able to formulate industry investment thesis through a highly specialized competency. This flexibility to enter into an industry through a highly specialized perspective enables our firm to be competitive in sourcing proprietary transaction opportunities. Combined with the flexible LP model we employ, we are able to be tactical and hyper-focused on formulating unique return economics for our investors.

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Proprietary Gemini System



Traditional independent sponsors seek a flexible capital model to engage in buyout opportunities, often

Money At Risk: Wealth Management firms might soon lose and fight harder for assets

Jun 2, 2018

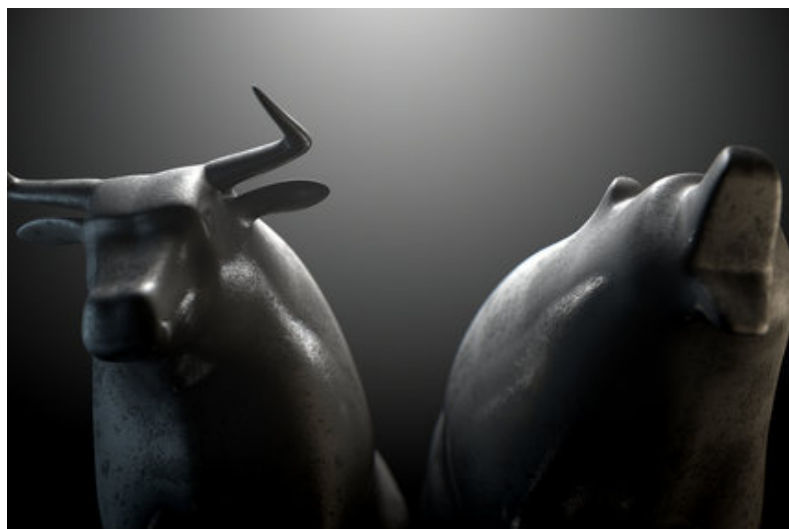
Lessons for Broker Dealers and Wealth Management firms from FINRA Annual Conference

May 28, 2018

without any strategic assets to bring synergies. BlackCrown differentiates by leveraging our GEMINI system to deliver proprietary management analytics, and front office CRM capabilities for our portfolio companies. This helps drive revenue and minimize operational hurdles for our management teams.

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Value Focused Approach



We consider our approach towards buyouts and overall transaction opportunities, on behalf of our LPs, as direct value investing. We value industries from the perspective of “best dominant niche” while keeping our discipline surrounding industry economics that offers our investment thesis the best possible odds of success (and above average returns).

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