

*Briaud enables you to focus on the better things in life and worry less about money.*

## Your Trusted Partner for All of Life's Stages.

We offer comprehensive advisory and investment services to high net worth families and individuals across the United States. Our guiding principle, followed since our founding 30 years ago, is to put our clients' interests first.

### What We Do



Family Office



Financial Planning



Investment Management



Trust Services



## Working with Briaud

Client-Centric  
Fiduciary Standard

We adhere to a true fiduciary standard, meaning we put clients' interests first in all circumstances. Many calling themselves advisors are in fact salesmen, working on commission to sell insurance or

investment products. Since our founding in 1986, we have been “fee-only”, meaning we have never accepted a commission from anybody.

[Learn More >](#)

## Exclusive

### Personalized Service

In order to maintain our service standards, we limit the number of clients we will serve per CERTIFIED FINANCIAL PLANNER™. Effective wealth management requires a bespoke approach not possible in a high volume business. We take the time to focus on all of the details of our clients’ financial lives.

[Learn More >](#)

## Warm

### A Lighter Touch

Finances do not have to be cold and impersonal. We pride ourselves on a warmer, slower approach. We prefer conversations to PowerPoint lectures. Many clients now expect hugs instead of handshakes. A great business requires a true purpose, and ours is to treat our clients the way we would treat members of our own family or our closest friends.

[Learn More >](#)





# News

## Fiduciary

What is a Fiduciary?

A fiduciary acts in the best interests of their client. Period.

[Read More >](#)

## Fee Only vs. Fee Based

There *Is* a Difference!

Is your financial advisor putting your interests first?

[Read More >](#)

## Career Opportunities

We Are Hiring!

Briaud is committed to recruiting the best people for every position.

[See Job Openings >](#)



# Contact Us

## *College Station*

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College Station, Texas 77845

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As Seen In...

**Services**

Who We Work For

Fees & Minimums

Trust Services

Investment Management

Financial Planning

Family Office

**Becoming a Client**

Initial Meeting

Goal Setting

Financial Plan

**About Us**

Our Story

Our Team

Our Blog

**Contact**

979-260-9771

Careers

Press

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Disclosures

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Name\*

Phone

Email\*

SEND >



