# C RLJ EQUITY PARTNERS

# Combining Experience & Relationships to Grow Businesses

RLJ primarily invests in North American companies with enterprise values between \$50 million and \$250 million. While our target investment size is between \$15 million and \$40 million per transaction, we have the ability to pursue larger transactions in collaboration with our strategic partners. We seek out opportunities where we are able to partner with proven and motivated management teams and create value through a combination of strategic capital and operational insight.

### Overview

RLJ Equity Partners is a middle-market private equity firm focused on generating long-term capital appreciation by investing in profitable and growing businesses led by strong management teams. Founded in 2006 by Robert L. Johnson and The Carlyle Group, RLJ invests in traditional buy-outs, recapitalizations, and growth capital infusions.

## Approach

Our firm seeks to identify and invest in high quality companies led by skilled and motivated executives. We then align both our short and long-term interests by providing our management teams with a meaningful ownership stake in the businesses they lead. While we will actively pursue opportunities across a broad range of industries, we seek certain characteristics within each of our investments:

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#### Team

The RLJ Equity Partners team has collectively invested over \$1 billion in 51 transactions at top tier private equity firms. Our investment team offers depth and expertise in supporting the needs of our portfolio companies in a broad range of industries and regions. This experience enables us to act decisively and thoughtfully to help management teams increase the long-term value of their businesses.

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