

Founded in 1984, Primus is a growth-oriented private equity firm focused on investing in leading healthcare, software, and technology-enabled companies. We partner with exceptional management teams to accelerate growth, improve the operating performance, and increase the value of the companies in which we invest.

The types of transactions we pursue include buyouts, control and minority recapitalizations, secondary share purchases and expansion financings. This flexible approach enables us to engage with business owners and design tailored investment structures to meet the particular needs of the transaction.

MORE ABOUT PRIMUS

Primus' investment professionals are experienced investors who have worked together across multiple funds to build a track record of success. We use a collaborative approach when working with our portfolio companies and offer the firm's collective resources.

The partners come from diverse and complementary backgrounds including strategy consulting, investment banking, operations, sales, marketing and general management.

THE PRIMUS TEAM

Industry Focus

We focus on three industry sectors:



Healthcare



Tech-Enabled Services



Technology / Software



Primus News

JUN
6[TrackVia Announces TrackVia Integration](#)

DENVER (PRWEB) June 6, 2019–TrackVia, the leading low-code workflow platform for operations, today announced TrackVia Integrations, a quick and easy way to connect TrackVia to enterprise-class systems and provide a robust set of workflow capabilities between the two....

APR
10[Primus Capital Announces Growth Investment in TrackVia](#)

Cleveland, OH & Atlanta, GA — April 10, 2019 — Primus Capital (Primus), announced that it has made a major growth investment in TrackVia, the leading low-code workflow platform for operations. Based in Denver, TrackVia helps companies build...

MAR
19[Primus Capital Announces Growth Investment in Harmony Healthcare IT](#)

Cleveland, OH & Atlanta, GA — March 19, 2019 — Primus Capital (Primus), announced that it has made a major growth investment in Harmony Healthcare IT (HHIT). Founded in 2006 and based in South Bend, IN, HHIT offers...

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