



# WELCOME TO ALPHAMALL

Our vision is to provide highly intelligent, low cost and fully automated digital wealth management solutions to eligible sophisticated investors\*



## WHO WE ARE

AlphaMall is a Financial Technology firm based in Australia. We believe managing personal wealth should be **easy, transparent and affordable**. Our integrated suite of digital wealth management solutions, including a **robust Robo-Advisor platform** - deliver value by giving clients the effective means to manage their cash assets anywhere, anytime.

## OUR FINTECH ENGINE PERFORMS 27 MILLION CALCULATIONS AND 60,000 ANALYSIS EACH DAY, EVERY DAY

Powered by a R&D team with expertise in IT, machine-learning, and Investment banking, we ensure the company stays on the forefront of the latest technology innovations, mitigating risk by decreasing human interference and breaking down historical financial market barriers.

# OUR PHILOSOPHY

Automation - Intelligence - Transparency

# AUTOMATION

From account creation and fund transfer to trade execution and portfolio rebalancing, each activity should be fully automated to streamline investment experience, improve efficiency, and most importantly eliminate impulse decisions introduced as a result of human intervention.

# INTELLIGENCE

Investment portfolios should be tailored towards each individual investor and their specific circumstances. Our platform, based on Markowitz's Nobel-prize winning Modern Portfolio Theory, employs quantitative modelling and self-learning algorithms to maximise return based on investor's acceptable risk level.

# TRANSPARENCY

Investors should have full visibility into every aspect of their investment real-time, including but not limited to transparent fees, historical portfolio performance, trade execution and rebalancing history. Forward-looking predictions and other tools to assist investment decisions should also be accessible anytime, anywhere.

# HOW IT WORKS

Register Once - Trade in USD - Assets Held  
Directly

# STREAMLINED USER EXPERIENCE, COMPLEX OPERATIONS.

Fundamentally, investment management is about delivering the highest level of return against investor's risk appetite. This is why we've designed our investment structure to unleash the potential of our machine-learning financial engine to monitor and capture the highest possible return against diversified range of assets across the globe. In addition, investing and holding assets in US Dollar reduce inherent risk as AUD is a highly volatile currency.



## CONTACT INFO

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[Privacy Policy](#)

\* Eligibility criteria apply - Only for Australian residents who are "wholesale clients" for the purposes of Chapter 7 of the Corporations Act 2001 or "sophisticated investors" for the purposes of Chapter 6D of the Corporations Act 2001. This information does not constitute advice nor an offer for the provision of services or products. For Australian Investors information only, not for distribution in the United States.