



GROW YOUR

Recent Appearances and Contributions



Smart Diversification



WHY

Because investors want to comfortably reach their goals, participate in up markets and limit downs...

Because diversification alone cannot protect investors from Bear Markets...

We developed a disciplined, systematic investment approach using algorithms to engineer portfolios that are math-based, empirically constructed and with a process that is repeatable.

We make portfolios smarter by using a risk-management overlay – like breaker switches on each part of the portfolio – in order to make incremental moves. It helps make the ride smoother than diversification alone.

Choose the Smart Diversification[®] approach that works best for your practice:

FROM OUR FOUNDER

When clients succeed, financial advisors succeed. We're built by advisors – for advisors, and we make portfolios smarter by making diversification smarter. If you are an advisor focused on your clients' success, we want to play a part in your success story.”

– Greg Luken

**CHOOSE THE SMART
DIVERSIFICATION[®] APPROACH THAT
WORKS BEST FOR YOU.**

Do you want:

Tools to build your own portfolios?

GET RESEARCH

Time-saving model portfolios you
implement?

GET MODEL DELIVERY

Turn-key, outsourced investment
management?

GET SEPARATE ACCOUNT MANAGEMENT

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