

Welcome to Boyar Asset Management●



Boyar Asset Management focuses on investing in the equity securities of intrinsically undervalued companies.

Mark Boyar began publishing independent equity research on intrinsically undervalued companies in 1975. This led to the establishment of Boyar Asset Management, a Registered Investment Advisor, in 1983. True to Mark's vision, Boyar Asset Management specializes in investing in the equity securities of intrinsically undervalued companies.

We define intrinsic value as the amount that would be paid to stockholders if a business were liquidated or sold.

Boyar Asset Management evaluates a corporation in the same manner as a private equity buyer would. Our analysis of financial statements is driven by economic reality, not generally accepted accounting principles (GAAP). We believe that if we purchase assets at significant discounts to their intrinsic or private market value, over a reasonable period of time the stock market will either reflect the true higher value of those assets or our clients may profit when the assets are acquired by a third party.



INDIVIDUAL INVESTORS

Boyar Asset Management specializes in working with high-net worth individuals.

There are two ways individual investors can utilize

Boyar Asset Management:

- Working with our Private Client Group
(<https://www.boyarassetmanagement.com/individual-investor/private-client-group/separately-managed-account-solutions/>)
- Investing directly in the Boyar Value Fund
(<https://www.boyarassetmanagement.com/individual-investor/for-more-information/>)

January, 2019

Boyar's Three Conviction Stock Picks For 2019

Read More (<http://www.boyarvaluegroup.com/newsroom/value-investing-guru-jonathan-boyars-three-conviction-stock-picks-for-2019/>?

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December, 2018

Barron's Interviews The Boyar Value Group

Read More (<http://www.boyarvaluegroup.com/newsroom/barrons-interviews-boyar-value-group/>?)

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December, 2018

The Forgotten Forty featured in Barron's

Read More (<http://www.boyarvaluegroup.com/newsroom/the-forgotten-forty-featured-in-barrons/>?

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Exclusive Quarterly Content

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quarterly newsletter.

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The Boyar Value Group's 3rd Quarter 2018 Client Letter

The Boyar Value Group recently released our latest quarterly letter to clients.

Read More (<http://www.boyarvaluegroup.com/blog/the-boyar-value-groups-3rd-quarter-2018-client-letter/>?

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The World According To Boyar Podcast Episode 8: David Alpert

About David Alpert David Alpert is CEO of Skybound Entertainment, founded alongside longtime collaborator Robert Kirkman. Alpert is a prolific producer, with television credits including The Walking Dead

Read More (https://www.boyarassetmanagement.com/wp-content/uploads/2018/12/3Q_2018_BVG.pdf)

The World According To Boyar Podcast Episode 7: Scott Turow

About Scott Turow Scott Turow is the author of ten bestselling works of fiction, including IDENTICAL, INNOCENT, PRESUMED INNOCENT, and THE BURDEN OF PROOF, and two nonfiction books,

Read More (<http://www.boyarvaluegroup.com/blog/the-world-according-to-boyar-podcast-episode-7-scott-turow/>?)

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The World According To Boyar Podcast Episode 5: Ken Langone

About Ken Langone Ken Langone is a co-founder of Home Depot and the founder and chairman of Invemed Associates LLC. He received a B.A. from Bucknell University and an M.B.A. from New York University

Read More (<http://www.boyarvaluegroup.com/blog/the-world-according-to-boyar-podcast-episode-5-ken-langone/>)

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Since 1975 the Boyar family of companies has focused on creating value for our clients – by seeking out and investing in companies whose intrinsic value significantly exceeds that of its current market price.

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Company

Boyar Value Group (<http://www.boyarvaluegroup.com/?>

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Boyar Research (<http://www.boyarresearch.com/>)

Boyar Asset Management (<https://www.boyarassetmanagement.com/>)

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Contact

32 West 39th St. 9th floor

New York, NY 10018

Telephone: (212) 995-8300

Fax: (212) 995-5636