



Independent Investors since

1986.

Our heritage in independent thinking,  
tailored investment portfolios, and

# personalized service positions you for a future of financial stability.

## WHO WE ARE

As wealth and investment advisors with more than 30 years of experience, ProffittGoodson understands the complexities of wealth and what it takes to manage it for you, your family, or your institution. By keeping you informed and engaged, we help ensure that your goals and needs are being met now and in the future.

*[Learn more \(/our-story\)](#)*

## WHAT WE DO

We develop customized investment solutions (/custom-investment-solutions) for families, endowments, high-net-worth investors, and foundations through our unique strategy. To make life easier, we also go beyond asset management to provide extended wealth management (/extended-wealth-services) by overseeing ongoing finances as well as trust and estate planning.

*[Learn more \(/custom-investment-solutions\)](#)*

## What's on Our Minds





Who knew? (</portfolio-strategy-blog/investment-advisor-knoxville-whoknew20190705>)

Jul 5, 2019



Tiff on Tariffs (</portfolio-strategy-blog/financial-advisor-knoxville-tariff-tiff>)

Jun 6, 2019



When Growing Companies Disappoint (</portfolio-strategy-blog/2019/6/5/disappoint>)

Jun 5, 2019

[DISCLAIMER / PRIVACY POLICY \(/DISCLAIMER\)](#)

**Proffitt & Goodson, Inc.** | Old Kingston Place, 4800 Old Kingston Pike Suite 200  
| Knoxville, TN 37919  
865-584-1850 | 866-776-3355

([http](#); ([htt](#)