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WHO WE ARE



Kays Financial Advisory Corporation (KFAC) is a fee-only wealth management firm located in north Atlanta, Georgia, in the Cobb Galleria Complex. Founded in 1985 by Scott Kays, CFA, CFP®, the firm provides full-time wealth management and comprehensive financial planning services to individuals and families. We have designed our services to grow and protect our clients' wealth by delivering a high level of personalized service and expertise. We exist to help our clients make smart decisions about their money to achieve their financial goals.

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INVESTMENT MANAGEMENT



A successful investment strategy must consider numerous dynamics,including your rate-of-return needs, personal tolerance for risk, liquidity needs, personal tax situation, current market

conditions, and the time horizon for attaining each of your goals. Taking each of these factors into account...

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FINANCIAL PLANNING



Through financial planning, we learn about your current situation, help you establish goals, and then develop a plan to make those goals a reality. A well-designed plan involves ...

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