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# Welcome to Dana Investment Advisors

Dana Investment Advisors is an Asset Management firm that guides investors through an ever-changing market environment. Dana actively manages a broad range of public U.S. Equity and Fixed Income investment strategies for corporations, endowments, foundations, family offices and individuals. Our objective is straightforward: Deliver consistent excess returns with lower risk and provide clients with exceptional, personal and timely service.

Founded in 1980 by Mike Dana, a Midwest native and experienced financial manager, Dana originally served many business owners and their employees. These entrepreneurial roots still run deeply within our firm today. Dana remains an independent, employee-owned enterprise that believes *integrity, trust, responsibility and stewardship* never, ever go out of style. Our history of delivering exceptional results while nurturing longstanding client relationships, are a testament to these values in action.

We invite you to get to know us and learn how we may be of service to you and yours.

# NEWS AND EVENTS

[06/12/2019 - June 2019: Dana Challenges Wellcare Health Plans, Inc. On Proposed Takeover By Centene Corporation](#)

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[01/15/2019 - December 2018: Dana Investment Advisors wins First Place in Pension and Investments annual Best Places to Work for 2018](#)

For a company that has won a Best Places to Work in Money Management award every year since Pensions & Investments started the program, the logical question to ask CEO Mark Mirsberger is: So what's new at Dana Investment Advisors, Inc.?

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[11/06/2018 - October 2018: Dana's CEO Mark Mirsberger named business person of the year.](#)

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