

Welcome

Semper Augustus is an SEC registered investment advisor, founded in 1998 with principal offices in Denver and St. Louis. We are a fundamental, value-driven investor managing concentrated equity portfolios of well-run, well-capitalized businesses with share prices trading below our conservative appraisals of intrinsic value. We go where the value is.



INVESTMENT DISCIPLINES

Business Quality

- Durability
- Competitive Advantage
- Capital Advantage
- Profitability
- Accounting Integrity
- Management

Risk Aware

Price Matters

- High Returns Don't Require High Risk
- Advantage of "No"
- Risk is a Permanent Loss of Capital

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OUR APPROACH

Our Investment Approach Results in a Portfolio of Businesses with:

- Better Capital Structure
- Higher Growth
- Higher Profitability
- Lower Valuations

OVER TIME, THIS HAS DELIVERED OUR CLIENTS SUPERIOR PERFORMANCE

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"THE SEMPER AUGUSTUS"

Translated from Latin for "always majestic". The Semper Augustus was the most rare and valuable of the tulips during the Tulipomania in 1630's Holland. At its 1637 peak, a single Semper Augustus bulb sold for the dollar equivalent of fifty times a laborer's annual wage, or enough to purchase a nice townhome in Amsterdam. To read about the Semper Augustus and the Tulipomania, click "Read More".

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