

(2).

Celebrating 125 years

When you put clients first, they return the favor

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### An advisor who knows you

You can expect exceptional service from your Ameriprise advisor including regular meetings to review your goals, progress and investments.

[Learn More \(/financial-planning/choosing-financial-advisor/?CID=HP-Pcard-left-choosingfinancialadvisor-4-2\)](#)

(2).

(1).

### Financial advice based on your goals

You'll receive personalized financial advice to help you achieve your goals, today and tomorrow, through our *Confident Retirement*<sup>®</sup> approach.

[Learn More \(/products-services/financial-planning/our-financial-planning-process/?CID=HP-Pcard-center-financialplanningprocess-4/2\)](#)

(1).

### Recognized industry leader

As a longstanding leader in financial planning and advice, helping clients achieve their financial goals is our priority.

[Learn More \(/financial-planning/why-choose-ameriprise/how-ameriprise-compares/?CID=HP-Pcard-right-howAmeriprisecompare-4-2\)](#)

(1).

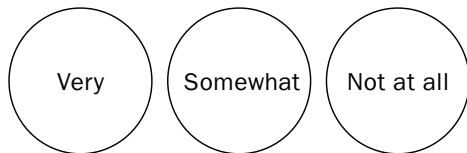


Gain a more complete picture of your financial life with our *Confident Retirement*® approach

Your advisor will look at all aspects of your financial life and identify doable steps to help you work toward your dreams and goals.

THE 3-MINUTE CONFIDENT RETIREMENT® CHECK

How confident are you that you'll be able to afford any unexpected expenses in the future?



90%

of clients who have had the *Confident Retirement* conversation feel more confident about retirement.<sup>4</sup>

[Get Started \(/spotlight/confident-retirement-check/?CID=HP-Client-3MCRC-getstarted\)](/spotlight/confident-retirement-check/?CID=HP-Client-3MCRC-getstarted)

Industry-leading insights and resources

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WEEKLY MARKETS COMMENTARY

Actual progress on trade must be made to stabilize the global economy (/research-market-insights/market-insights/david-joy-market-commentary/?CID=HP-Prospect-promo-DJ-7-1)

Jul 1, 2019

David Joy  
Chief Market Strategist, Ameriprise Financial

COLUMBIA THREADNEEDLE

Meeting investors' increasing expectations? It's complicated.

Jul 1, 2019



Colin Moore  
AIIMR, Chief Investment Officer, Columbia Threadneedle Investments

MARKET UPDATE

When it rains, it pours (/research-market-insights/market-insights/june-market-trends/?CID=HP-Prospect-promo-AS-6-18)

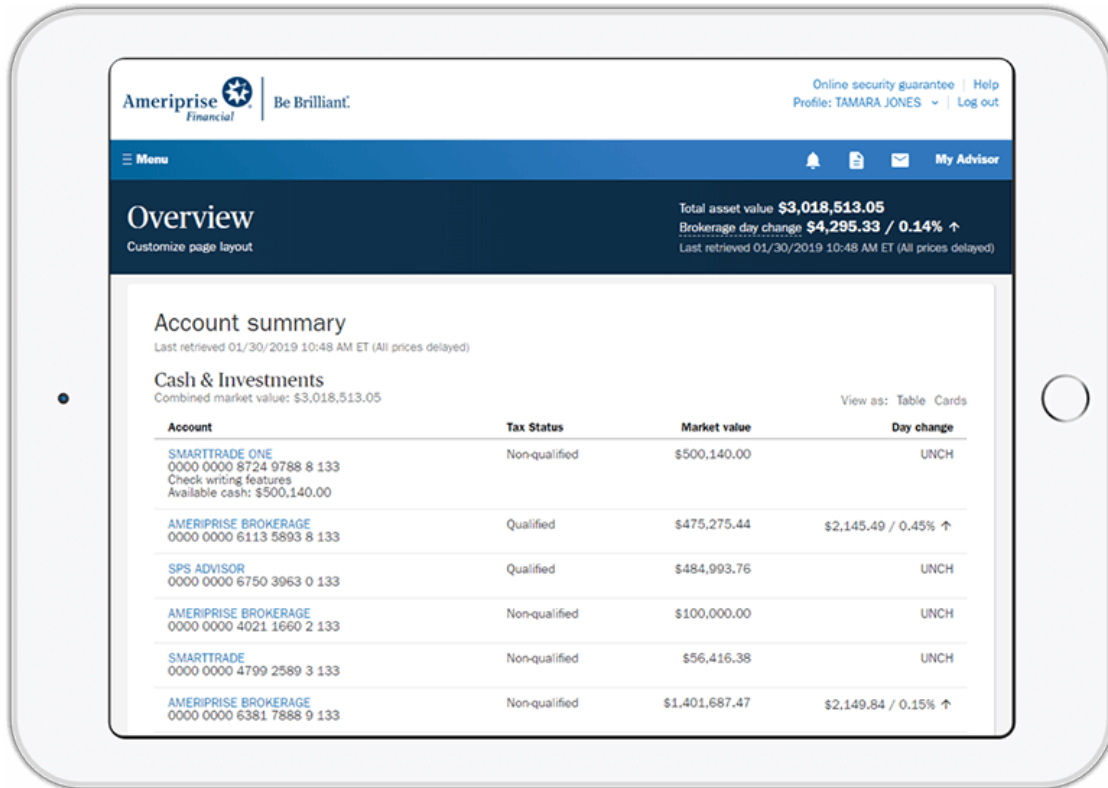
Jun 18, 2019



Anthony Saglimbene  
Global Market Strategist, Ameriprise Financial



Our team of investment professionals provide objective research, actionable investment strategies and ongoing market and economic analysis. [Read more insights. \(/research-market-insights/market-insights/?CID=HP-Prospect-promo-readmoreinsights\)](#)



## Secure online access to your accounts and important documents.

Stay connected and on track toward your financial goals. Check your accounts; view, store and organize important financial documents; and connect with your advisor at any time through the secure site on [ameriprise.com](#) or the Ameriprise app.

[Learn More \(/financial-planning/ameriprise-client-resources/ameriprise-account-access/?CID=HP-Prospect-promo-onlineaccess-4/2\)](#)



## Protecting your privacy and security is our priority

We back you up with our **Online Security Guarantee** (</privacy-security-fraud/online-security-guarantee>) and provide multiple safeguards to protect your personal information.

[Learn More \(/privacy-security-fraud/?CID=HP-Prospect-promo-Security-4-2\)](/privacy-security-fraud/?CID=HP-Prospect-promo-Security-4-2)

## Our advisors know that trust is a matter of work, not words.

Find an Advisor

Or, **provide us with some information** (<https://ameriprise-aac.secure.force.com/cts?Id=a292A00000crdEbQA1>), and our Ameriprise Advisor Center will follow up with you.

Background and qualification information is available at **FINRA's Brokerage website** (<https://brokercheck.finra.org>).



Ameriprise Financial was rated #1 in the investment industry for customer loyalty according to the 2018 Temkin Trust Ratings. The Temkin Trust Ratings (TTR) is an openly available loyalty benchmarking metric. When companies have earned trust, their customers are willing to believe their claims and are more inclined to work with the company. The TTR is based on consumer feedback of their recent interactions with companies. Consumers were asked "to what degree do you TRUST that these companies will take care of your needs?" Responses are on a scale from 1= "do not trust at all" to 7= "completely trust." TTR is calculated by taking the percentage of consumers that gave a rating of 6 or 7 and subtracting the percentage that gave a rating of 1, 2, or 3. See [www.temkinratings.com](http://www.temkinratings.com) for more.

<sup>2</sup> Ameriprise Financial was ranked #1 in the investment industry for customer loyalty according to the 2017 Temkin Group Loyalty Index. The Temkin Group Loyalty Index is an average of five loyalty ratings: repurchasing from the company, recommending the company to others, forgiving the company if it makes a mistake, trusting the company, and trying the company's new offerings. The survey was fielded in January 2017 to 10,000 U.S. consumers, with quotas for age, income, ethnicity, and region to ensure that the distribution of respondents matched the U.S. Census data for the U.S. population. Consumers were asked to identify companies that they had interacted with over the previous 90 days and were asked a series of questions about a random sample of those organizations, drawing from a total of 329 companies across 20 industries. For each company, the percentage of customers who considered themselves "very likely" to exhibit each of the five loyalty behaviors is determined. The Temkin Loyalty Index is then calculated by averaging the percentage of those five behaviors. See [www.temkingroup.com](http://www.temkingroup.com) for more.

<sup>3</sup> Ameriprise is rated #1 in the investment firm category for customer service according to the Temkin Group 2017 Customer Service Ratings. The Temkin Customer Service Ratings (TCSR) is an openly available benchmarking metric for a critical customer interaction. The TCSR is based on consumer feedback of their recent interactions with companies. Consumers were asked to rate how satisfied they were with recent customer service experiences. Responses were on a scale from 1= "very dissatisfied" to 7= "very satisfied". TCSR was calculated by taking the percentage of consumers that gave a rating of 6 or 7 and subtracting the percentage that gave a rating of 1, 2, or 3. See [www.temkinratings.com](http://www.temkinratings.com) for more.

<sup>4</sup> Ameriprise Financial *Confident Retirement* Client Survey results from May 2012 through May 2018. All results are reflective of top-two box responses (strongly/somewhat agree). The *Confident Retirement* approach is not a guarantee of future financial results.

<sup>5</sup> Based on a sample of 1,170 clients surveyed in January 2017 who have had the Confident Retirement approach conversation with their advisor and 1,000 general population respondents.

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The initial consultation provides an overview of financial planning concepts. You will not receive written analysis and/or recommendations.

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