MENU

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Guiding insurance companies through the complexities of insurance investing and regulation is at the heart of our business.

When partnering with Parkway Advisors you benefit from our team of insurance professionals with

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reporting and insurance regulation.

SERVICES

Our extensive financial knowledge will help you navigate the investment world.

Parkway Advisors, LP takes a uniquely consultative approach to investment consulting, reporting, and asset management.

In the investment industry, Parkway is the only investment advisor that truly customizes our services to the needs of our clients by offering stand-alone consulting and reporting services. We firmly believe that the best and most successful business relationships begin with open communication. Through Parkway's emphasis on personal service, custom solutions, and strong communication, our clients have enjoyed historically strong performance success, even during the financial crisis and the low interest environment that *heart, as working for the Lord, not for men." Colossians 3:23*

Think of us as an extension of your team.

Parkway understands that the only way to serve an insurance company is to understand the products that are sold to members, the historical financial statements, the nature of the reserves, current IMR/AVR and RBC characteristics and the risk tolerance and objectives of management. This requires a proactive relationship with management, the board of directors, the actuary and other service providers. In addition, Parkway fundamentally believes that all partners serving an insurance company need to work together. This is why we actively nurture relationships with insurance actuaries, auditors and other providers. Working together with a single direction is key to success and our desire is to be an extension of the team.

FRATERNAL BENEFIT SOCIETIES

MUTUAL INSURANCE COMPANIES

COMMERCIAL LIFE AND HEALTH COMPANIES

Why Choose Parkway Advisors?

Consists of former insurance professionals

Investment success will only be accomplished by designing services and solutions around your unique needs as an insurance company. Parkway offers our clients service and support that goes beyond expected.

- Unmatched advisory experience, resources and tools.
- Stand-alone consulting and reporting services.
- Excellent track record of surplus and net investment income growth.
- Specific focus on serving insurance companies.
- Extensive knowledge reguarding statutory investment reporting.
- Extensive insurance relationships with actuaries, auditors and other service providers.
- Comprehensive knowledge of NAIC and state insurance regulation including pending rules.

To be known as the best, most-respected investment advisor to the insurance industry.

Because insurance investment is such a specialized service, it is important to work with an asset manager and investment advisor who can be a knowledgeable, trusted business advisor to your company. As an insurance focused investment advisory firm, Parkway Advisors seeks not to be the biggest or most profitable company, we strive to be the best, most-respected in the insurance industry.

We realize that "to be the best, most-respected provider of investment services to the insurance industry" is somewhat an audacious goal. However, we have put five strategic objectives into place which help guide us on our way.

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TO GROW THE COMPANY

Growth is the hallmark of any healthy company. We seek to grow Parkway first and foremost through the clients we are privileged to serve and by seeking out and inviting new clients to work with us whose values are closely aligned with our own.

We grow corporately and professionally by continually remaining informed on developments with insurance and investment regulations that affect our clients. We grow personally through enhancing our relationships with one another, with our clients and by seeking to maintain balance in all areas of life. Growing the company means many different things to different people, but to us, it means always moving forward and continually improving, both personally and professionally.

Theron R. Holladay, Sr., CFA

PRESIDENT AND CHIEF

EXECUTIVE OFFICER

expand +

Lisa L. Davidson

PRINCIPAL AND CHIEF

OPERATING OFFICER

expand +

Chad B. Hoes

CHIEF INVESTMENT OFFICER

expand +

Kyle Timmermann

DIRECTOR OF INSURANCE

CONSULTING

expand +

*Jennifer Richardson, CPA **

CFO & CHIEF COMPLIANCE

OFFICER

expand +

Christy Bechtel

DIRECTOR OF

COMMUNICATIONS

expand +

Jamin Phillips

INVESTMENT ACCOUNTANT

expand +

Trevor Rupe

PORTFOLIO MANAGER

expand +

Will Laurence

OPERATIONS ANALYST

expand +

Anthony Martin

INVESTMENT ASSOCIATE

expand +

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Job Openings

Fed Hike and Market Volatility

Earnings Update – November 12th

Volatility, the New Normal?

LIC Annuity Committee Meeting

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