Separately Managed Accounts.

Disciplined Investment Philosophy.

Alley Company, LLC is an independent, registered investment advisor.

Founded in 1998 by Steven J. Alley, we manage proprietary stock and bond portfolios and provide asset allocation advice for a limited number of select clients.

Our investment philosophy is to own high-quality companies with dominant market power and astute management teams. We are long-term investors, not traders.

We deliver a high level of client service and build portfolios that clients can understand and trust. We have been rewarded with a high client retention rate.

Listen to Steve Alley talk about our philosophy.

What We Do

We provide a private money management experience. Recognizing that each of our clients is unique, Alley Company customizes investment solutions for client specific goals and objectives.

yield and strong dividend growth underpinned by quality company fundamentals. Our goal is to produce an attractive and rising income stream along with capital appreciation. We seek out companies with proven track records of dividend payout as well as strong balance sheets and durable competitive advantages in their businesses.

Alley Company Core Portfolio

The Alley Company Core Portfolio seeks to compound long-term rates of return by investing in high-quality growth companies. We build portfolios of leadership companies with proven track records and strong potential for sustainable future growth in revenue, earnings, and free cash flow. Attractive dividends are an important part of the portfolio, but we will also invest in companies that choose to reinvest cash flow into growth opportunities, acquisitions, or share repurchase activity.

Asset-Allocation Programs

In building and managing asset-allocation programs, we focus on risk-adjusted returns. Through asset allocation, we seek to increase overall return for a given degree of risk, or to reduce overall risk for a targeted level of return, depending on a client’s needs. For asset allocation to produce successful risk-adjusted returns over any meaningful time frame, the right asset classes with the right properties must be blended together in the right proportions.

Exchange-Traded Funds (ETFs)

Alley Company utilizes ETFs to complement our proprietary products and to build out our asset-allocation programs. We engage in extensive analysis to determine which ETFs are appropriate for our investors. We focus on low-cost, liquid and tax-efficient ETFs that help us gain exposure to important asset classes such as small and mid-cap U.S. equities, international equities, and fixed-income.

Other Customized Solutions

Other customized investment solutions offered by Alley Company include careful management of concentrated stock positions and strategies for achieving a targeted level of portfolio income. Our expertise in the options market can facilitate the disposition/diversification of a concentrated stock position and can enhance portfolio income. We also provide advice on any number of capital markets or financial-related matters specific to a client.

Comprehensive Portfolio Reports

Alley Company uses an industry-standard portfolio management reporting system. This approach allows us to provide our clients with information regarding their total portfolio, including asset classes, performance measurement and cost-basis reporting for tax accounting.

"When you hire us, you get us. You get the decision-makers at all times. That's why we are different."

Steve Alley

Expertise

When investors engage Alley Company, they tap directly into the expertise of our partners, Steve Alley, Rik Duryea, and Tom Van Vuren. Each of our partners has spent his entire career in the investment management industry and, as an owner in our firm, is dedicated to long-term client success.

Investment Philosophy

We adhere to a disciplined investment philosophy of investing in high-quality companies. We seek out companies with durable track records of success, strong management teams, and opportunities to continue to grow their businesses. Overarching our investment philosophy is a focus towards the long term and compounding our clients' capital in a tax-efficient manner.

Collaboration

We work closely with our clients' other professional advisors on financial matters such as estate planning, tax planning and retirement planning. We often quarterback these collaborative efforts, or we can function as an advisory member of a team, depending on which approach works best for the client.

Personalized Service

We seek to build strong, long-lasting relationships with our clients. Because we serve only a limited number of select clients, each client receives a high level of personalized service.

Whom We Serve

Alley Company serves investors who want a long-term relationship with a trusted, hands-on advisor who has a disciplined investment philosophy and can customize an investment program to suit their needs.

We specialize in addressing the needs of high-net-worth individuals, such as:

We also specialize in managing investments for:

Institutions

Foundations and Endowments

Family offices

Clients of Financial Advisors

For Financial Advisors

The Alley Company Dividend Portfolio is available to financial advisors, including through Envestnet, a leading provider of integrated portfolio, practice management, and reporting solutions to financial advisors and institutions.

The Alley Company Dividend Portfolio seeks to achieve a balance between attractive absolute dividend yield and strong dividend growth underpinned by quality company fundamentals. Our goal is to produce an attractive and rising current income stream and superior risk-adjusted investment performance. We achieve our results by maintaining portfolio holdings in companies with strong financial condition, strong relative earnings power, astute management, and a Company culture of returning capital to shareholders through dividends. Risk management is viewed as being integrated throughout the entire investment process.

Click here to learn more about our investment process for the Alley Company Dividend Portfolio.

Click here to read our latest quarterly letter for the Alley Company Dividend Portfolio.

Click on the links below for recent dividend related commentaries by Alley Company.

- **Managing Dividend Portfolios – More Art than Science**

Our Team

Steve Alley

President of Alley Company and has investment experience dating back to 1983.

Read More

Rik Duryea

Managing Director of Alley Company, began his investment career in 1993.

Read More

Tom Van Vuren

Managing Director of Alley Company, has investment experience dating back to 1998.

Stacy Ambrosini

Senior Vice President of Alley Company, joined the firm in 2012.

Vice President of Alley Company, joined the firm in 2016.

Read More

Letters & Commentaries

As a client service, Alley Company publishes quarterly letters featuring investment-market information and analysis. We also publish investment commentaries periodically to enhance clients’ understanding of our investment philosophy.

To view recent letters and commentaries, please click on the links.

Alley Company Updates

Q1 2019 Letter
Battleship

Q4 2018 Letter
Mr. Market

Alley Company Commentary
Managing Dividend Portfolios - More Art than Science

Quarterly Letters

Q1 2018 – **The Return of Volatility**

Q4 2017 – **Flashing Green**

Q3 2017 – **Secret Sauce**

Q2 2017 – **The Value of Growth**

Q1 2017 – **Glass Half Full**

Q4 2016 – **Stick To Your Knitting**

Q3 2016 – **The Big Three**

Q2 2016 – **Three Cheers for Dividends**

Q1 2016 – **Water in the Desert**

Q4 2015 – **FactCheck**

Q3 2015 – **Investment Philosophy**

Q2 2015 – **Deja Vu?**

Q1 2015 – **Market Noise**

Q4 2014 – **Blue Chips**

Q3 2014 – **Shale Revolution**

Commentaries

Managing Dividend Portfolios - More Art than Science

Three Cheers for Dividends

The Power of Dividend Growth

The Case for Dividend Investing

Dividend Investing

Back to Basics

The Case For Quality

Risk Adjusted Returns

Early Stage Bull Market Investing

Investing for the Long Term

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Contact Form

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