

## Policy Opportunities

Companies often use lobbying to position themselves before a shift in public policy or, to fend off challenges to their business model. “Rent Seeking” is not a traditional factor accounted for in investment analysis and can positively impact corporate profits via changes in public policy.

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### PRODUCTS

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**Policy Opportunities** (<https://www.strategiasasset.com/Home/Product?id=52>)

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## INSIGHT

JUN'19 • BOHNSACK

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### One Policy Error Waiting on Another

While we have increased our own odds of a downside shock and reduced our odds of an upside surprise, the greatest source of solace we could imagine would be the idea that the rebound in cyclical is could as violent as the sell-off we recently saw – perhaps more so – if trade tensions dissipate.

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