

Personal, sophisticated, and careful wealth management – this is the essence of Gould Asset Management. Based in Claremont, California, our firm oversees more than \$500 million in assets on behalf of individuals, families, endowments and foundations.

Gould manages individual customized portfolios of financial assets – stocks, bonds, mutual funds, exchange-traded funds, and options. Our clients are individuals and organizations with portfolios that range in size from approximately \$500,000 to in excess of \$20 million.

We provide an independent alternative to the large national firms, with a business model that always puts our clients' interests first.

We help our clients manage their financial lives. To begin a conversation about how Gould's experienced investment professionals can design a sound portfolio strategy to fit your unique needs, call us anytime at 909.445.1291.

LATEST POSTS

A Note from the President's Desk: Remembering Jack Bogle *(more...)*

From the President's Desk: Thoughts on the First Quarter *(more...)*

First Quarter 2019 Economic & Market Review Now Available (more...)

LATEST NEWS

Don Gould Featured in The Chronicle of Higher Education *(more...)*

Gould Completes Remodel of Claremont Office *(more...)*





CLIENT SOLUTIONS

Our Service

Our Clients

The Client Experience

Gould Guiding Principles

The Gould Difference

INVESTMENT STRATEGIES

Overview

Core Equity

Equity Index Plus

Balanced

BenchmarkPlus

Absolute Return

TargetReturn

Income

Diversified Income

Quality Fixed Income

Responsible Investing

Summary

Specialty Strategies

Summary

ABOUT GOULD

Gould History

Alignment of Interest

with Clients

Culture of Service

Technology

Our People

Community

Involvement

News & Events

Company Brochure

CLIENT RESOURCES

Client Portal Login

Account Login

Newsletters &

Commentary

Client Forms

Form ADV & Privacy Policy

BLOG

The Gould Standard

Client Portal Login | Account Login | Contact | Disclosure | Privacy | Home | Search:

© 2019 Gould Asset Management LLC

341 West First Street, Suite 200 Claremont, California 91711 T: 909.445.1291 F: 909.445.1299