



## Welcome to Alpha Financial Advisors, LLC.

**Alpha Financial Advisors** was founded twenty-seven years ago by Eric D. Hess, CFP®, ChFC™ as a way to manage his family's finances more effectively. The firm grew from the notion that other hard-working, successful people would appreciate honest and beneficial **financial advice**. That commitment continues today as protection for clients is apparent in every manner of our practice. Diligent analysis across all financial topics form the basis of a partnership centered on enhancing our clients' financial lives.

Alpha takes an uncompromised approach on behalf of every client. We are ideally sized to offer global services on a global scale while maintaining the ability to deliver the personal attention large firms often lose. As your advocate, we look out for you rather than you having to look out for us.

The simple model of commitment to values has made Alpha Financial Advisors one of the **top ranked financial advisory firms** in the **Washington D.C.** area.

## Eric Hess, CFP®, ChFC™ Top Financial Professional 2016

Eric Hess, CFP®, ChFC™ Top Financial Professional 2016 Northern Virginia Magazine September 2016 McLean, VA Eric is honored to once again be named a Top Financial Professional by Northern Virginia Magazine. Eric's dedication to ...

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## Alpha Named Top Money Adviser – Washingtonian Magazine, April 2016

We are pleased to announce Alpha Financial Advisors has once again been selected as a Top Fee-Only Money Adviser by Washingtonian. This nomination is the result of surveys and numerous interviews of financial professionals and ...

## Home of the Alpha Report



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# WASHINGTONIAN

April 2014

## Top Money Advisers

### Fee-only Financial Advisers

These financial advisers are credible, certified financial planners. CFPs can create detailed financial plans covering your past, present and future needs. They also monitor, review, and adjust your investments for any investment objectives - a key service that many financial advisers do not offer.

### How We Came Up With the List

To put together this list of top money advisers, we sent surveys to thousands of financial professionals in the region, asking them to rate you based on your "client service." We also did our own research, interviewing experts in the field and consulting industry publications. The professionals that received the most recommendations from all sources.

### ALPHA FINANCIAL ADVISORS

#### Senior Advice. Fresh in Numbers.

There is a real difference in fee-only advisers. Alpha Financial Advisors was founded 21 years ago by the first and only fee-only adviser in the region. We provide a full range of services for our clients, including investment management, tax, estate planning and more. We are a full-service financial planning firm. Our primary investment, risk management, and retirement solutions are all tailored to our clients' needs.



**Specialization**  
Includes comprehensive financial advisory offering a highly developed proprietary investment management strategy.

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## Our Affiliations



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