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ABOUT US

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Freedom

We strive to serve our clients during the financial planning process through deep and meaningful relationships that last for generations.







(http://brokercheck.finra.



<u>Investment Services (/products-services/investment-services)</u>

Our clients receive coordinated service and comprehensive implementation of their retirement, investment, tax and estate plans.

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<u>Fee-Based Portfolio Management (/products-services/fee-based-portfolio-management)</u>

With fee based accounts there are no conflicts of interest with products and no commissions paid.



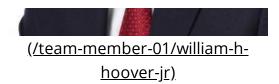
<u>Financial Planning (/products-services/financial-planning)</u>

First our planners get clear about your goals in life.

Our Team



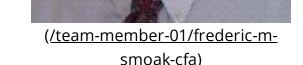




<u>William H Hoover, Jr</u> <u>(/team-member-o1/william-h-hoover-jr)</u>

Educational Background and Business Experience

Mr. Hoover attended and was graduated from Emory University in 1973 with a degree in Economic History and in 1977 with a Master's Degree in Economic History.



Frederic M. Smoak, CFA (/team-member-o1/frederic-m-smoak-cfa)

Educational Background and Business Experience

Mr. Smoak attended and was graduated from Emory University in 1973 with a degree in Psychology.

For the past 14 years, Mr. Smoak has served as principal, client advisor and portfolio manager for Euclid Investment Advisory.

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